

# App e sito web

**Sessione 5 – Corso di Formazione IMPRINT+**



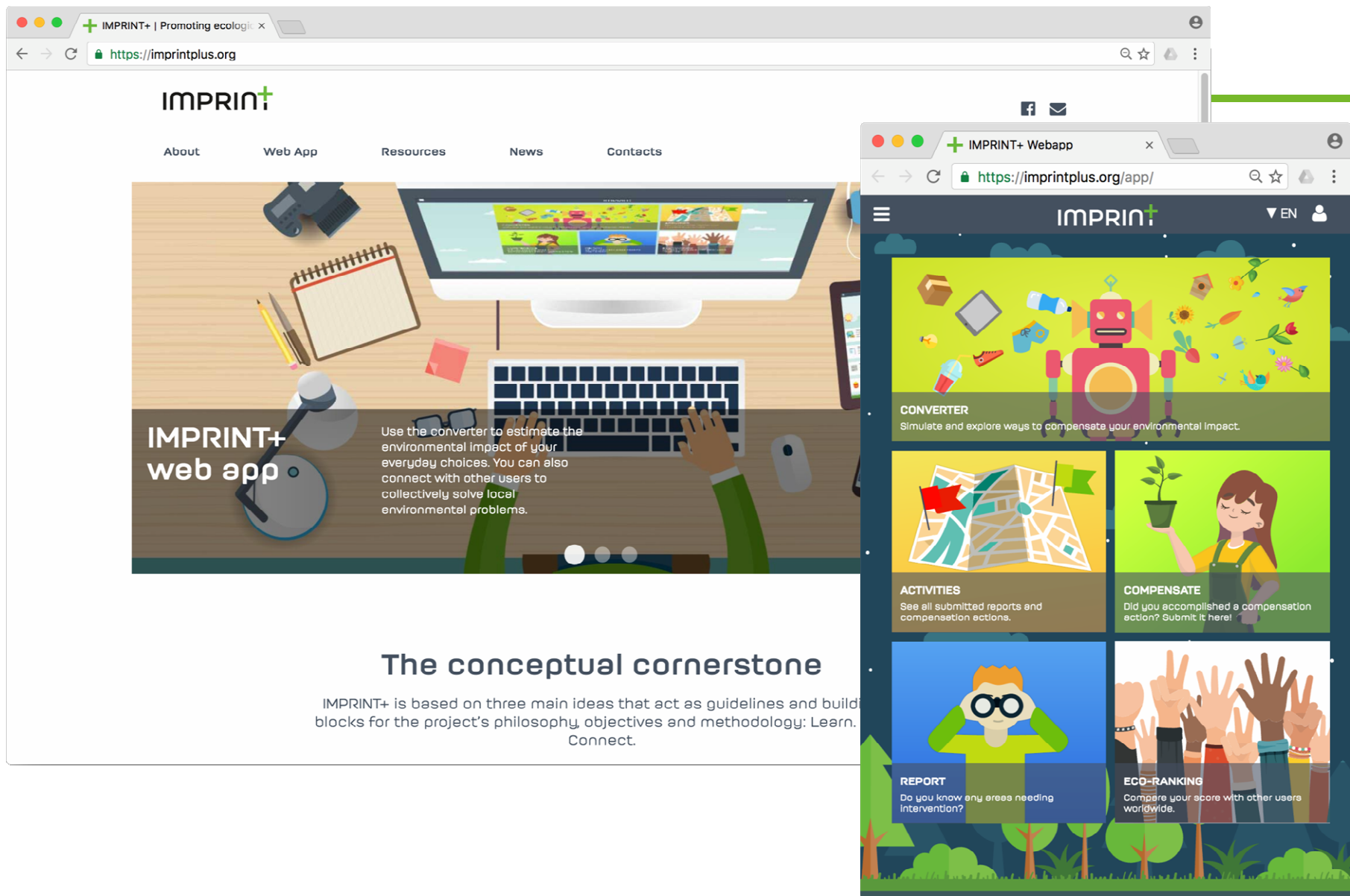
**imPRIINT+**



Co-funded by the  
Erasmus+ Programme  
of the European Union

2015-1-PT01-KA201-012976

- Descrizione dell'App Web & Sito Web
- Struttura dell'App Web & Sito web
- Dimostrazione Sito Web
- Dimostrazione App Web



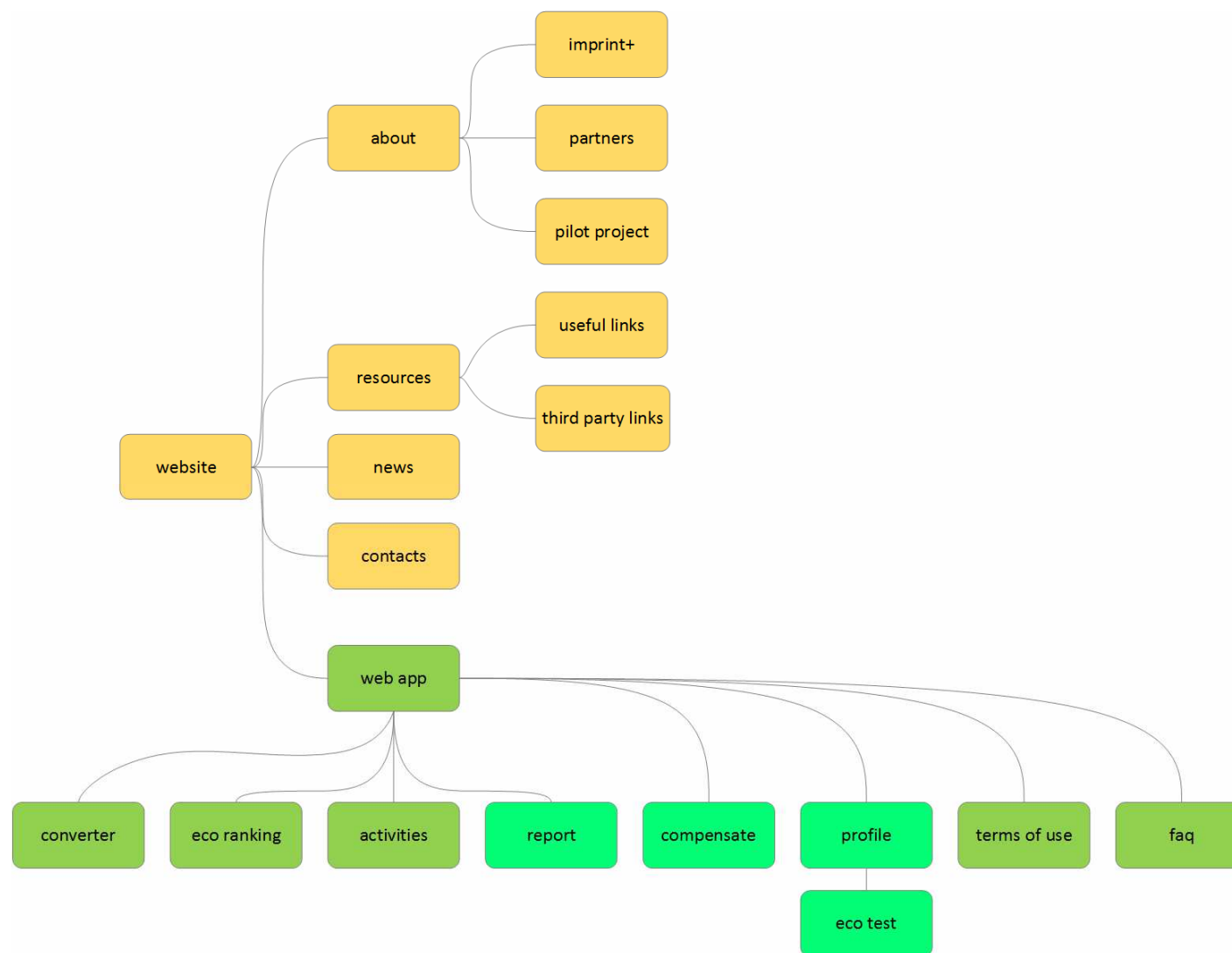
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IMPRINT+ è basato su tre idee principali che agiscono quali linee guida e pilastri per la **filosofia, gli obiettivi e la metodologia del progetto: Imparare. Agire. Collegare.**

**Il Sito Web e l'App Web Imprint+** sono stati ideati quali una singola piattaforma Web unificata interattiva (in primo luogo, per il cellulare):

- **App Web** (quale punto di accesso principale per l'utente)
- **Componenti condivise;**
- **Caratteristiche specifiche individuali;**



# IMPRINT<sup>+</sup>

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## Sito Web



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Si può trovare il Sito Web IMPRINT+ al seguente indirizzo:

<https://imprintplus.org>

L' homepage dà accesso a 5 aree:

Circa

App Web

Risorse

Notizie

Contatti





### The conceptual cornerstone

IMPRINT+ is based on three main ideas that act as guidelines and building blocks for the project's philosophy, objectives and methodology: Learn. Act. Connect.



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### Learn

Learn about yourself, the world and how much you care about it. Use IMPRINT+ to raise your environmental consciousness and ecological thinking to protect Earth. Be aware that this is a planet with finite resources that we all share.



### Act

Be the change you want to see in the world! Be a print+ and leave a positive footprint on the planet! Whether by planting trees, collecting garbage or building ponds, act to make a change!



### Connect

IMPRINT+ aims to promote and empower active community networks – sharing knowledge and best practices – as a keystone for solving local environmental problems. The transnational nature of the project will also strengthen the bonds among citizens within a European framework.

## NEWSLETTER

Never miss any IMPRINT+ newsletter, subscribe here!




## PARTNERS



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### PARTNERS



### NEWS

Read about the latest project news, activities, new publications, events and much more!



<https://imprintplus.org/partner-cipolla-pantaleo-gentile>



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### NEWS

Read about the latest project news, activities, new publications, events and much more!



#### European Commission selects IMPRINT+ as a reference project in Entrepreneurship Education

08/11/2018

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#### IMPRINT+ Pilot Project under scientific preparation

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#### IMPRINT+ at the Spanish Sports Week

07/11/2018

The most successful dissemination of Imprint+ image has been at Sports Week, Spain, which has had a large impact on local and regional media, both radio and press as well as TV.

IMPRINT+ © 2017

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Follow us on:



Newsletter



<https://imprintplus.org/news/5>



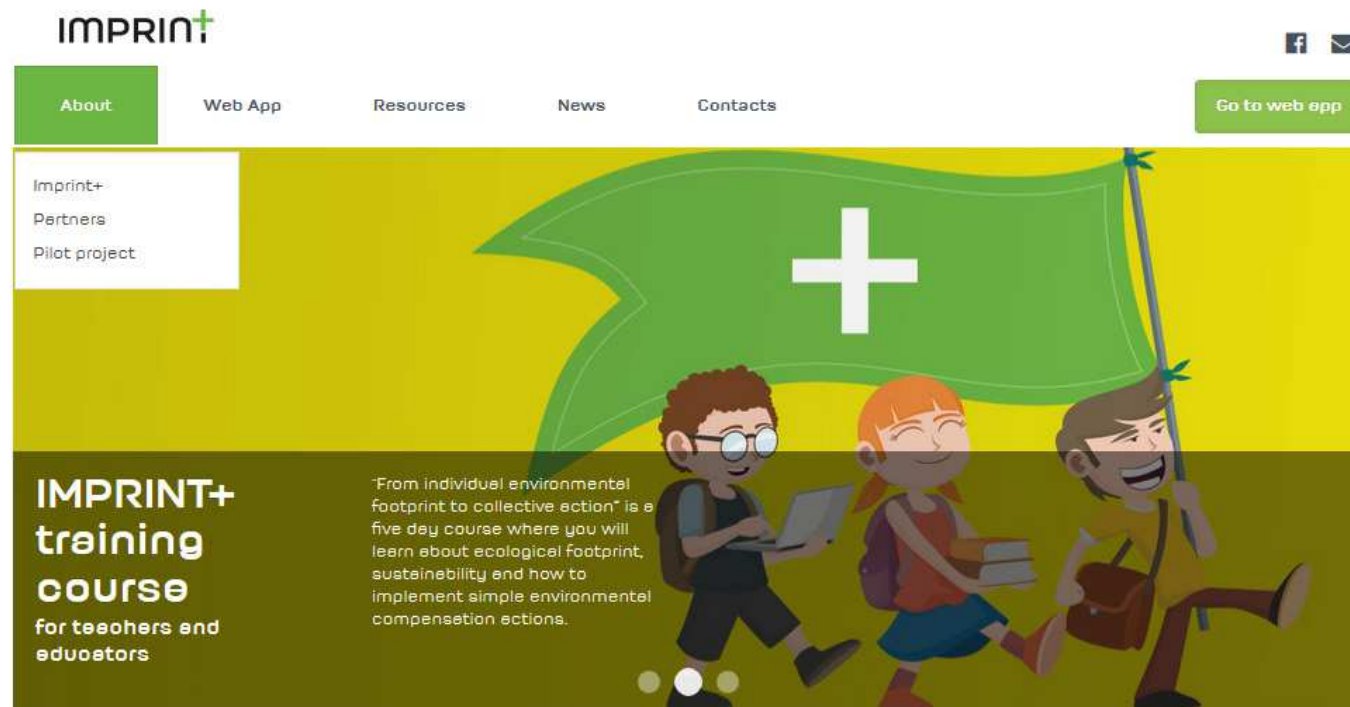
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**Circa:** Potete trovare la risposta alle seguenti domande:

- Che cosa è il progetto IMPRINT+?
- Come funziona?
- Per chi?
- Come partecipare?
- Come usarlo?





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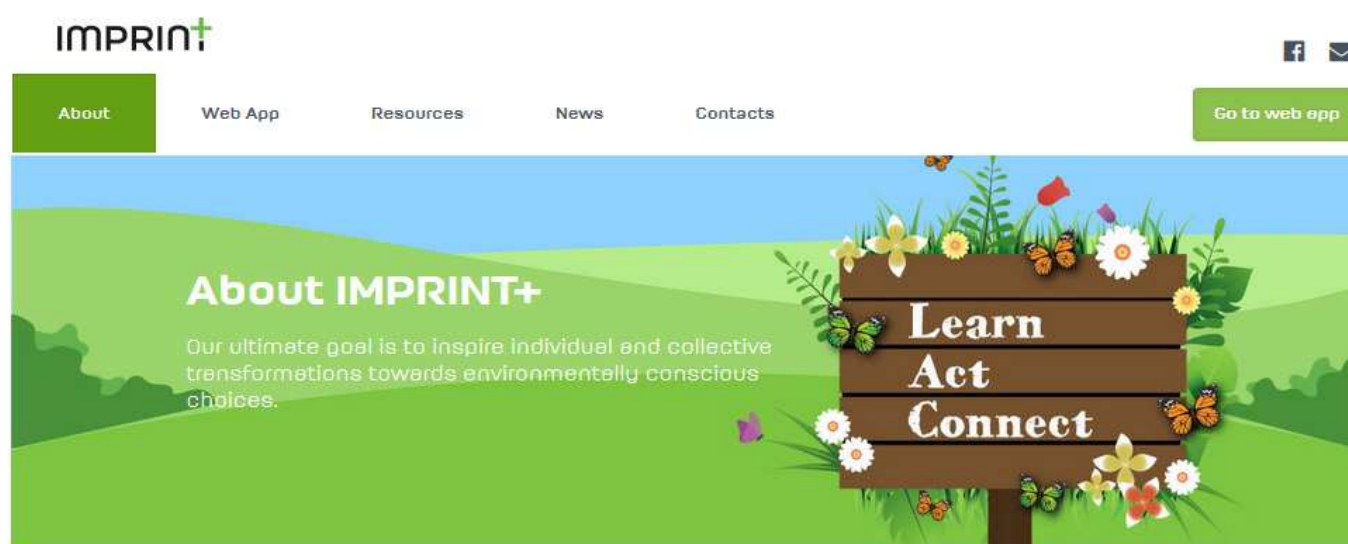
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### What is IMPRINT+?

IMPRINT+ is an international project that aims at the promotion of an ecological reasoning based on the changing power of local community and on the participation, empowerment and entrepreneurship of young European citizens.

The project's motto is that each person has an ecological footprint that should be compensated for the sake of the ecological, social and economic balance.



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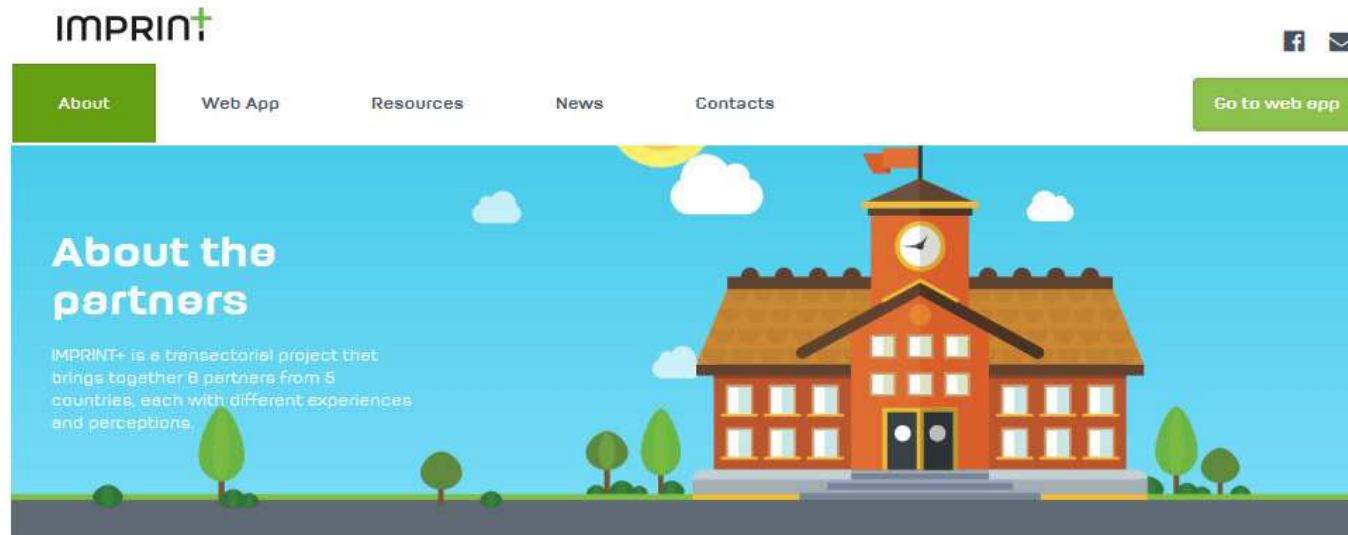
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## Partners

- Consente di conoscere i sei partners del progetto IMPRINT+ provenienti da cinque paesi







### University of Aveiro

The University of Aveiro (UA) is one of the most dynamic and innovative universities in Portugal. Attended by about 15,000 students on undergraduate and postgraduate programmes, the UA has achieved a significant position amongst higher education institutions in Portugal, being one of the top universities regarding the quality of its infrastructures, the strength of its research and the excellence of its staff. [Read more](#)



### Municipality of Lousada

The Municipality of Lousada is an institution of local public administration. The council of Lousada belongs to the district of Porto and has an extension of 95 Km<sup>2</sup>. The town is located in the center of the region designated Vale do Sousa. It has



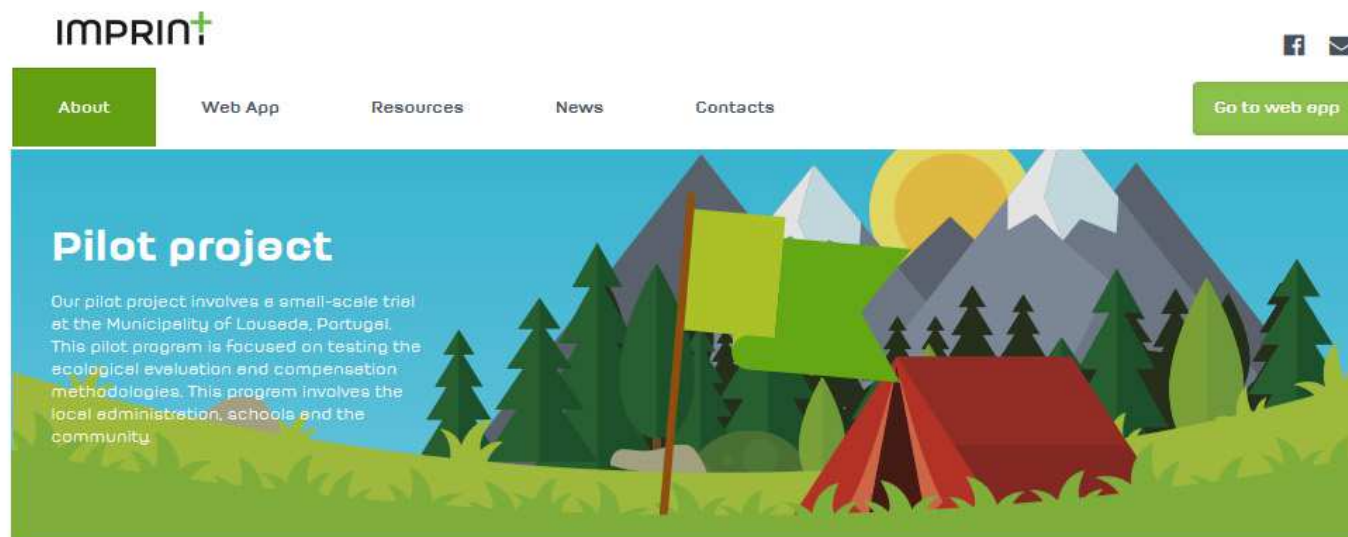
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IMPRINT+ ha dato avvio ad una sperimentazione su piccola scala presso la Municipalità di Lousada, Portogallo. Questo programma pilota ha focalizzato l'attenzione sull'analisi della valutazione ecologica e delle metodologie di compensazione. Esso ha coinvolto: l'amministrazione locale, le scuole e la comunità.

**Date un'occhaita alla fauna, flora e habitat di Lousada,ed a ciò che abbiamo realizzato lì!**





The territory of Louseda is being characterized with inventories of fauna, flora and habitats. Also, we are surveying degraded areas needing ecological restoration and threatened high-value areas for conservation.

Participants in the pilot project (students, teachers, youth workers, etc) will be invited to use IMPRINT+ tools (web app) to evaluate their individual or collective footprint. After becoming aware of their impact in the planet, participants will be invited to collaborate in the ecological restoration of degraded areas (e.g. through reforestation, the building of wildlife shelters or collecting waste), or contributing to the preservation of threatened species or habitats. This pilot program will help to test and tune the integrated use of the different IMPRINT+ tools! Take a look at Louseda's rich fauna, flora and habitats, and what we have been doing there!

Take a look at Louseda's rich fauna, flora and habitats, and what we have been doing there!



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## Risorse

- Trovate **link utili** di altri portatori di interesse rivolti ai problemi ambientali, a livello internazionale, oppure di ciascuno dei 6 paesi coinvolti nel progetto IMPRINT+.
- Trovate **link di terzi**.



### The conceptual cornerstone

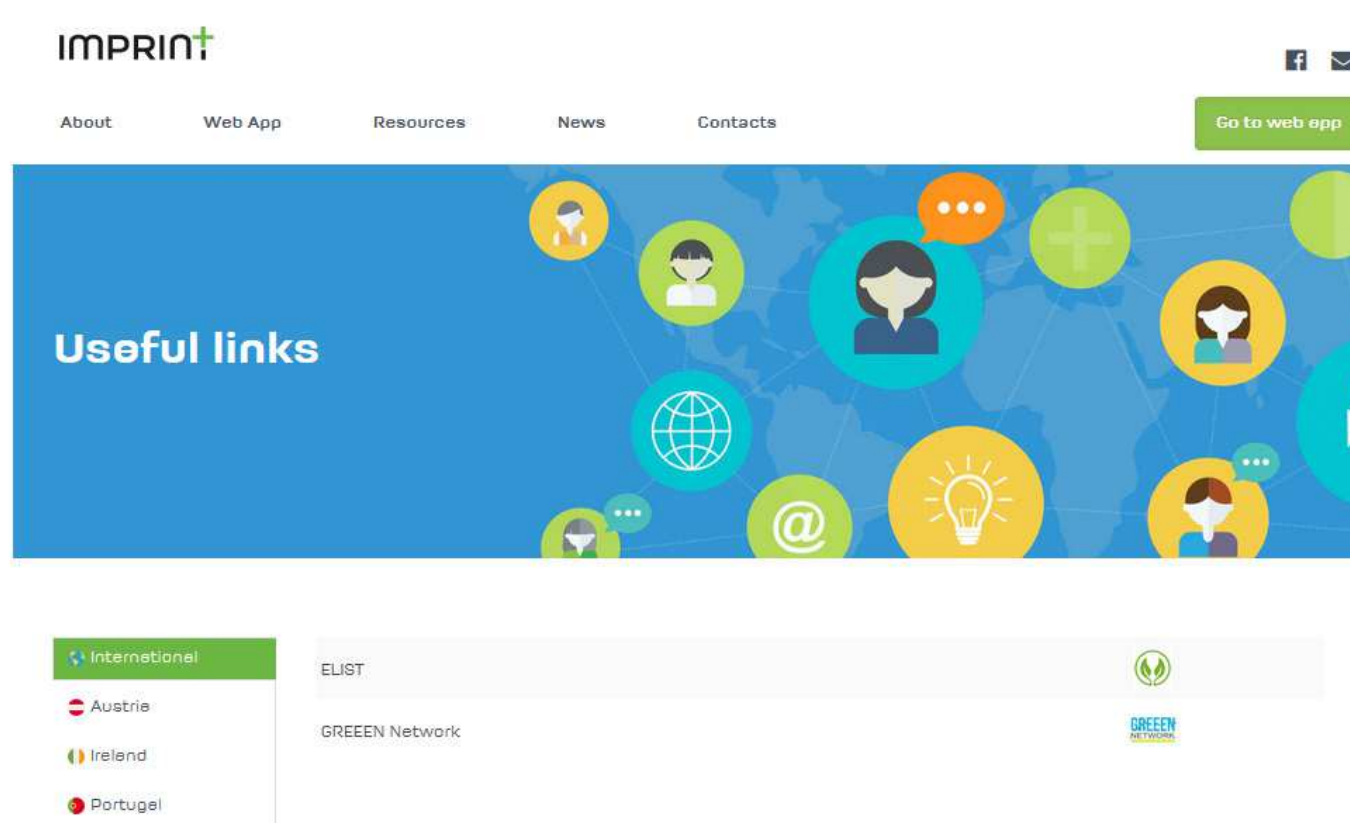
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IMPRINT+

About Web App Resources News Contacts

Go to web app

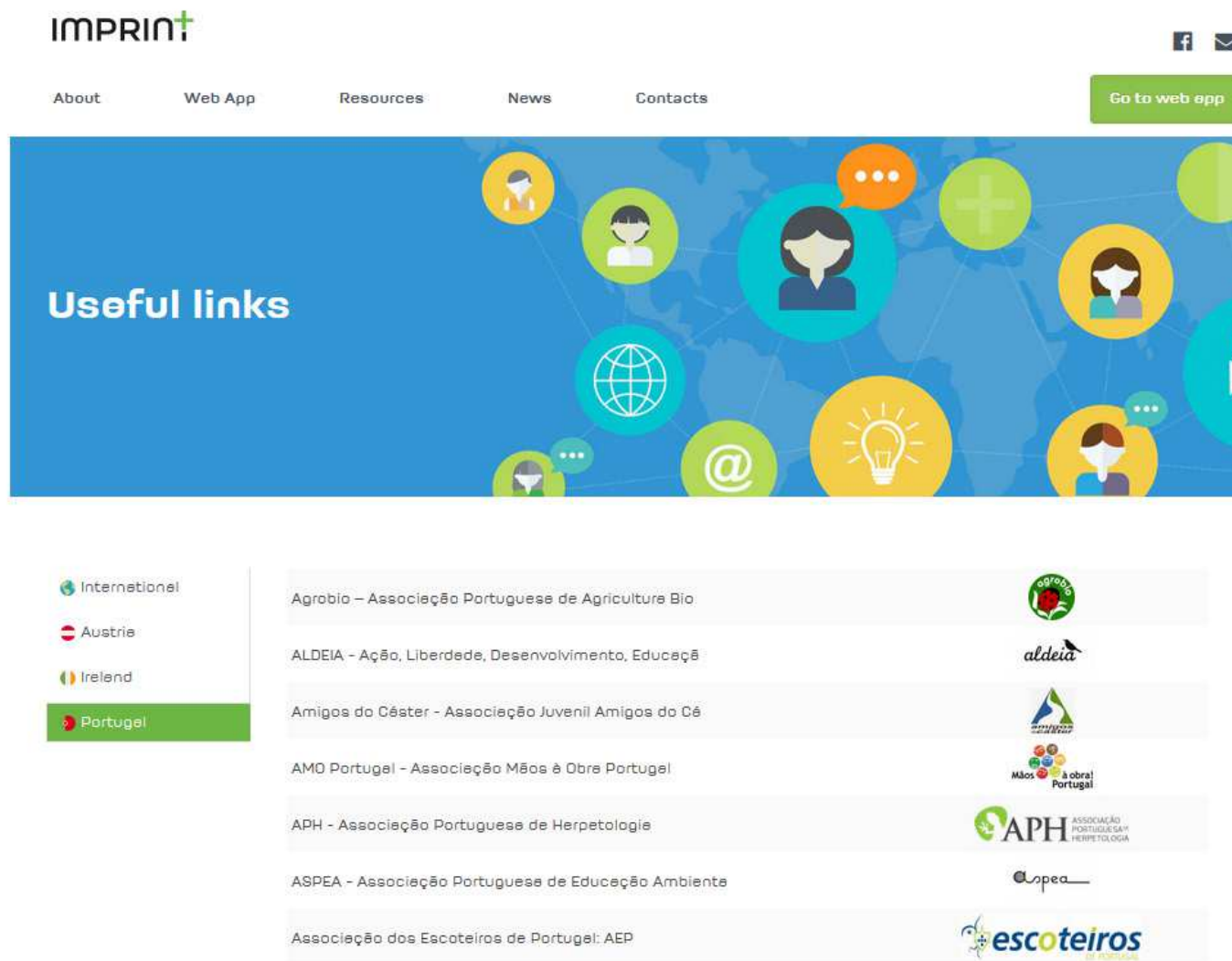
### Useful links

- International
- Austria
- Ireland
- Portugal

ELIST

GREEN Network





The screenshot shows the IMPRINT+ website interface. At the top, there is a navigation bar with links: About, Web App, Resources, News, and Contacts. A 'Go to web app' button is also present. Below the navigation bar is a large blue banner with the text 'Useful links' and a network of colorful icons representing people, a globe, a lightbulb, and social media symbols. Below the banner, there is a section titled 'Useful links' with a list of organizations and their logos. The organizations listed are:

- Agrobio – Associação Portuguesa de Agricultura Bio
- ALDEIA – Ação, Liberdade, Desenvolvimento, Educação
- Amigos do Cêster – Associação Juvenil Amigos do Cê
- AMO Portugal – Associação Mãos à Obra Portugal
- APH – Associação Portuguesa de Herpetologia
- ASPEA – Associação Portuguesa de Educação Ambiental
- Associação dos Escoteiros de Portugal: AEP

On the left side of the 'Useful links' section, there is a sidebar with a list of countries: International, Austria, Ireland, and Portugal. The 'Portugal' option is highlighted with a green background.



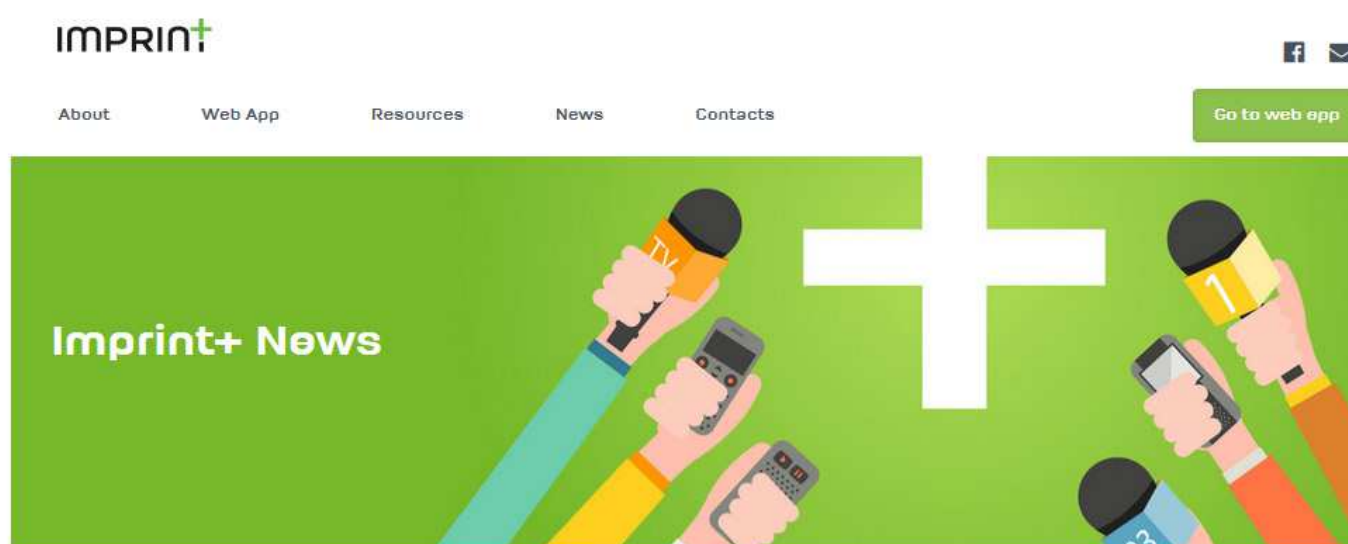
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## Notizie

- La sezione delle Notizie di IMPRINT+ mette in evidenza le novità relative al Progetto (progetto pilota ed eventi multipli, disseminazione del progetto IMPRINT+ in conferenze e nei media, riconoscimenti di IMPRINT+, ecc).
- Tutte le notizie possono essere lette nel dettaglio.





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08/11/2018

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11/08/2018

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With less than a year, IMPRINT+ has been positioning itself as a reference project in the fields of environmental education and citizen participation in the various countries of the consortium. Now it was the European Commission itself, which finances the project through the Erasmus + program, to recognize its relevance in the area of Youth Entrepreneurship.

Aiming to foster international cooperation for the establishment of best practices in various areas, the European Commission regularly opens collaborative platforms for which relevant project leaders are selected. The newest working group of the "School Education Gateway" platform is dedicated to Entrepreneurship Education, and IMPRINT+ has been selected to take part.

The IMPRINT+ Project aims to promote environmentally responsible behavior through gaming and educational competitions. The primary target audience are children and youngsters, but the messages are aimed at society as a whole, assuming the mobilizing power of the youngest towards behavioral changes. The innovative character of the project is related to its multidisciplinary approach and the fact of combining the conservation of natural resources and environmental education with green entrepreneurship. "How can I create my own job while protecting nature? What green economy opportunities are there for young Europeans? How to value natural capital at a local level?" are some of the questions that IMPRINT+ will address, and earned the project the recognition by the European Commission.

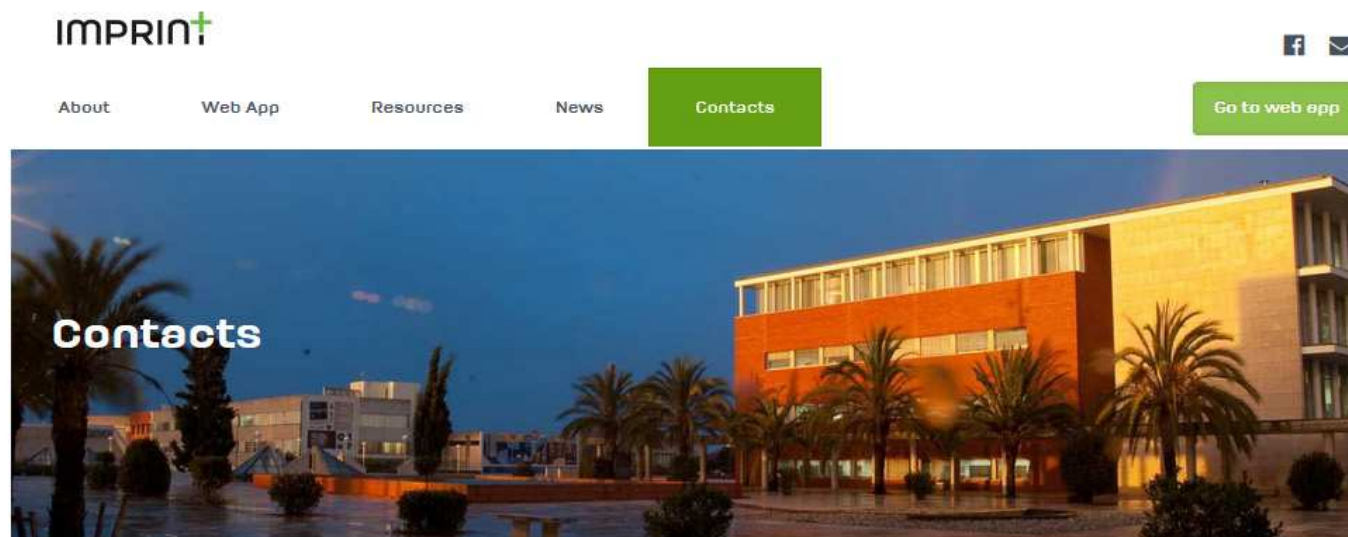


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## Contatti

- Trovate l'indirizzo, il telefono e l'email dell'Università di Aveiro, Istituzione Coordinatrice del Progetto IMPRINT+ .



### University of Aveiro

Campus de Santiago  
3810-193 Aveiro  
Portugal

### Telephone

Telephone: (+351) 234 370 350  
Fax: (+351) 234 372 587

### Email

imprintplus@ua.pt



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Il sito web dà anche l'accesso alla **pagina facebook** di IMPRINT+ ...





**Imprint Plus**  
@erasmusimprint

Home

About  
Photos  
Likes  
Videos  
Posts

Create a Page



**Imprint+ app**

We have developed an innovative Web App for your desktop and mobile devices that will allow you to participate in IMPRINT+ wherever you are! Find out more!

Explore the app

Like

Following

Share

...

Learn More

Message

Featured for you

Find out more about **Imprint Plus**



Get in touch

Community

Search for posts on this Page

Invite friends to like this Page

IMPRINT+ Imprinting an ecological compensation reasoning on society by means of young citizens

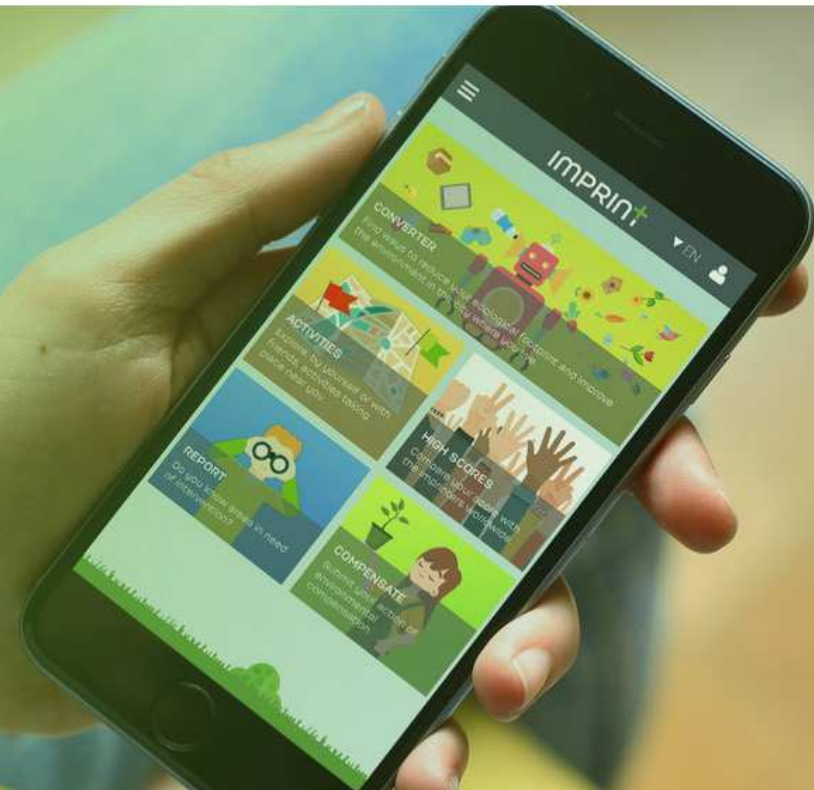
536 Likes  
Milene Matos and 5 other friends like this

Il sito web dà anche l'accesso **all'App Web** di  
IMPRINT+

### IMPRINT+ app

We have developed an innovative Web App for your desktop and mobile devices that will allow you to participate in IMPRINT+ wherever you are! Find out more!

Explore the app



The IMPRINT+ Converter



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In questa pagina web si può avere l'accesso all'App Web direttamente, oppure leggere delle informazioni aggiuntive su alcune sue caratteristiche specifiche:

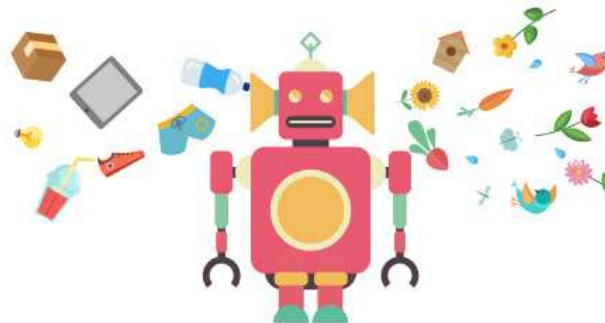
- Convertitore (Principale punto di accesso dell'utente);
- Comunità (Attività, Rapporti & Compensazioni)
- Gamification
- Domande poste frequentemente (FAQ);

### The IMPRINT+ Converter

Every action causes a reaction, right? Even simple human activities, such as showering or using transportation, cause small but cumulative environmental impacts on the Planet. The IMPRINT+ Converter is a tool specifically designed to help you to improve your personal ecological footprint by converting everyday actions into positive environmental actions. Give it a try!

IMPRINT+ App will convert actions that have negative impacts on the planet, such as:

- Travel
- Water consumption (showers and baths)
- Waste
- Paper consumption
- Fast food consumption
- Clothing consumption
- Electronic devices use

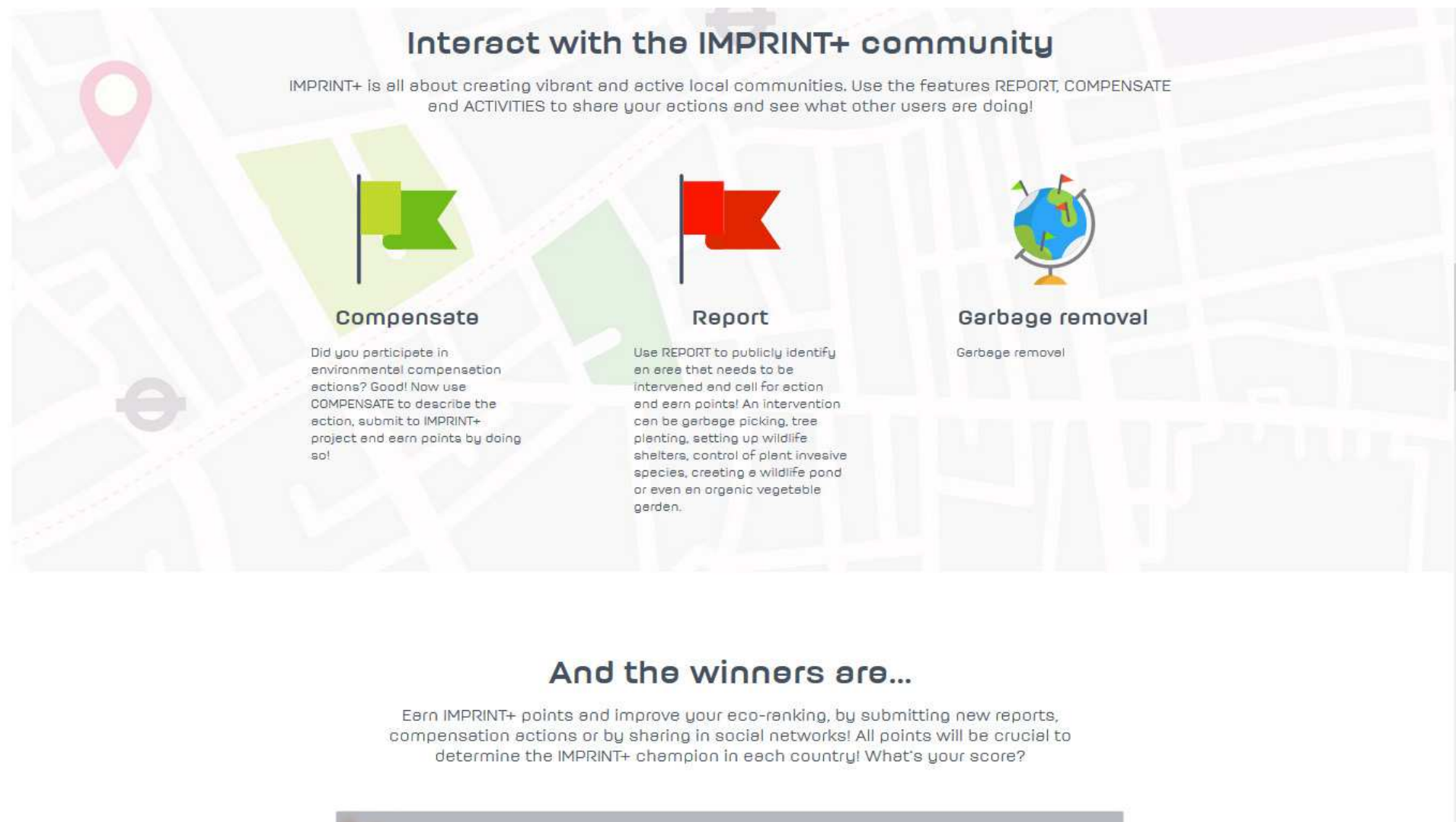


Into suggestions of activities that have positive impacts on the planet:

- Native trees planting
- Control of alien invasive plants
- Setting up wildlife shelters
- Construction of wildlife ponds
- Creating organic vegetable gardens
- Garbage removal


### Interact with the IMPRINT+ community

IMPRINT+ is all about creating vibrant and active local communities. Use the features REPORT, COMPENSATE and ACTIVITIES to share your actions and see what other users are doing!




**Interact with the IMPRINT+ community**

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**Compensate**

Did you participate in environmental compensation actions? Good! Now use COMPENSATE to describe the action, submit to IMPRINT+ project and earn points by doing so!



**Report**

Use REPORT to publicly identify an area that needs to be intervened and call for action and earn points! An intervention can be garbage picking, tree planting, setting up wildlife shelters, control of plant invasive species, creating a wildlife pond or even an organic vegetable garden.



**Garbage removal**

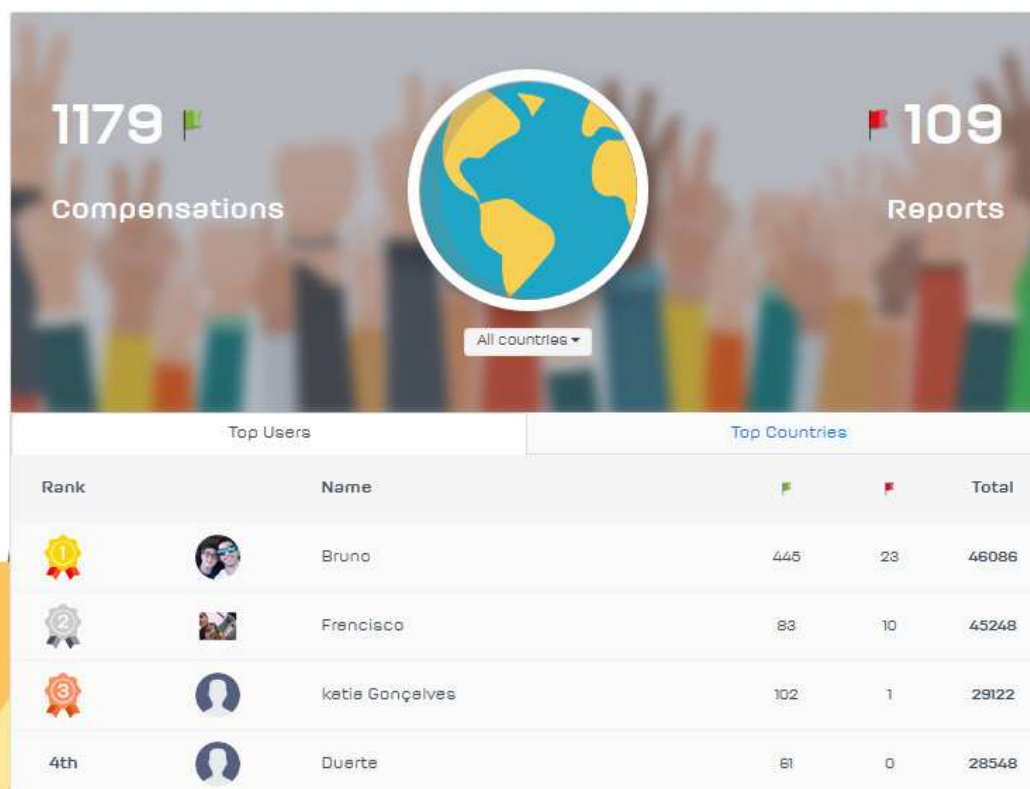
Garbage removal

**And the winners are...**

Earn IMPRINT+ points and improve your eco-ranking, by submitting new reports, compensation actions or by sharing in social networks! All points will be crucial to determine the IMPRINT+ champion in each country! What's your score?

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<https://imprintplus.org/webapp#>



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### FAQ

Read our frequently asked questions and if you still have doubts please contact us:

#### Converter

1. What is the IMPRINT+ Converter?
2. Who can use the IMPRINT+ Converter?
3. Is the IMPRINT+ Converter a measure of my Ecological Footprint?
4. What are the concepts behind the conversions?
5. If I follow the suggestions of the IMPRINT+ Converter, does it means that I will neutralize my environmental impact?
6. If I follow the suggestions of the IMPRINT+ Converter does it mean that I can do whatever I want and act irresponsibly regarding my individual choices and ecological footprint, as long as I compensate the environment?

#### Compensate

7. IMPRINT+ Compensate, what is it for?
8. What kind of Compensation Actions can I submit?
9. Do I earn points by using the Compensate tool?

#### Report



# IMPRINT+

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## APP WEB



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Il principale schermo dell'app web IMPRINT+ dà accesso a 5 aree: convertitore, attività, compensare, rapporto e classifica ecologica.

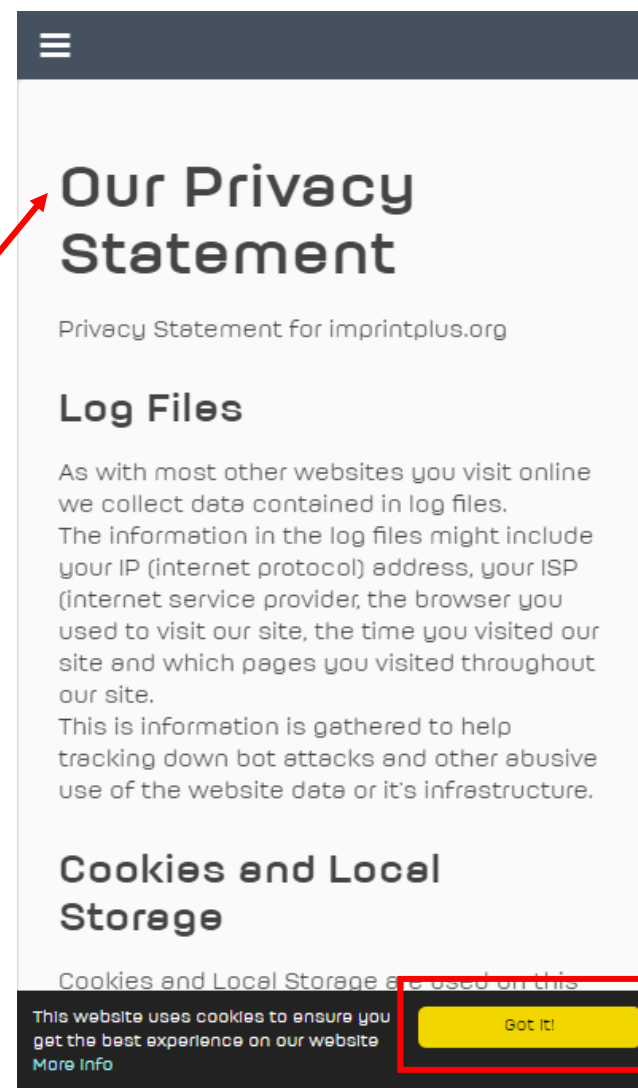




- I cookies e la Memoria Locale vengono usati in questo sito per immagazzinare informazione analitica (vedere quante persone visitano il sito, quali pagine leggono, ecc.), interazione sociale, e per immagazzinare le preferenze dell'utente (quale la lingua preferita dall'utente).
- Si può scegliere di disabilitare o spegnere selettivamente i nostri cookies oppure i cookies di terzi nelle impostazioni del vostro browser, ma ciò avrà riflessi negativi sul modo in cui riuscirete ad interagire con il sito ed usare alcune delle sue configurazioni.







Click to  
dismiss



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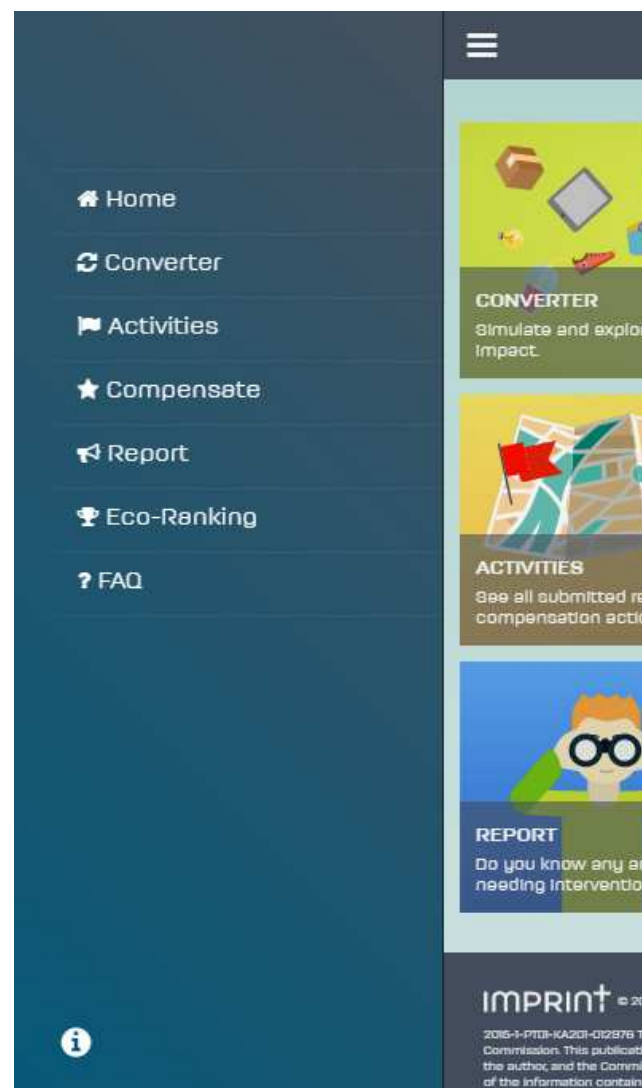
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L' App Web è disponibile nelle seguenti lingue: portoghese, inglese, spagnolo, tedesco e francese.



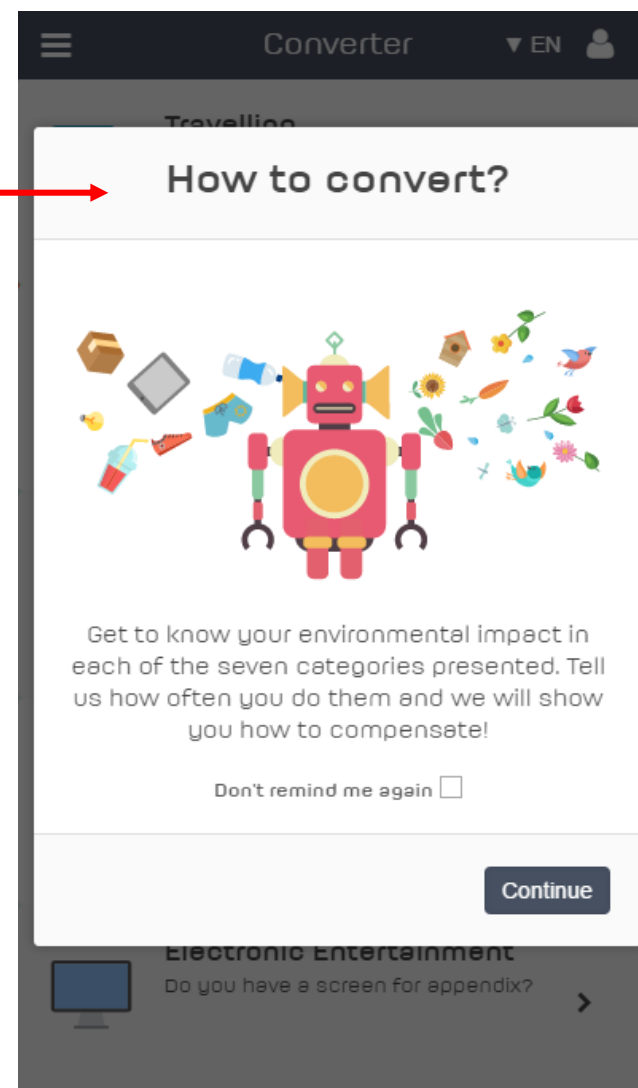
Il menu dell'App Web  
IMPRINT+ dà accesso  
a 5 aree ed una  
sezione FAQ.

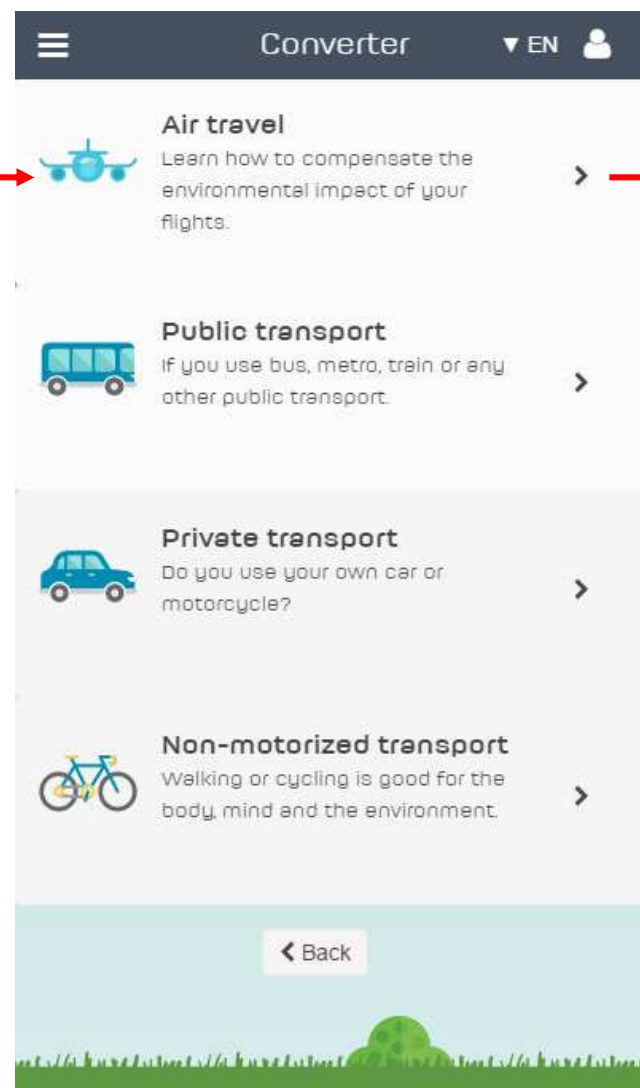
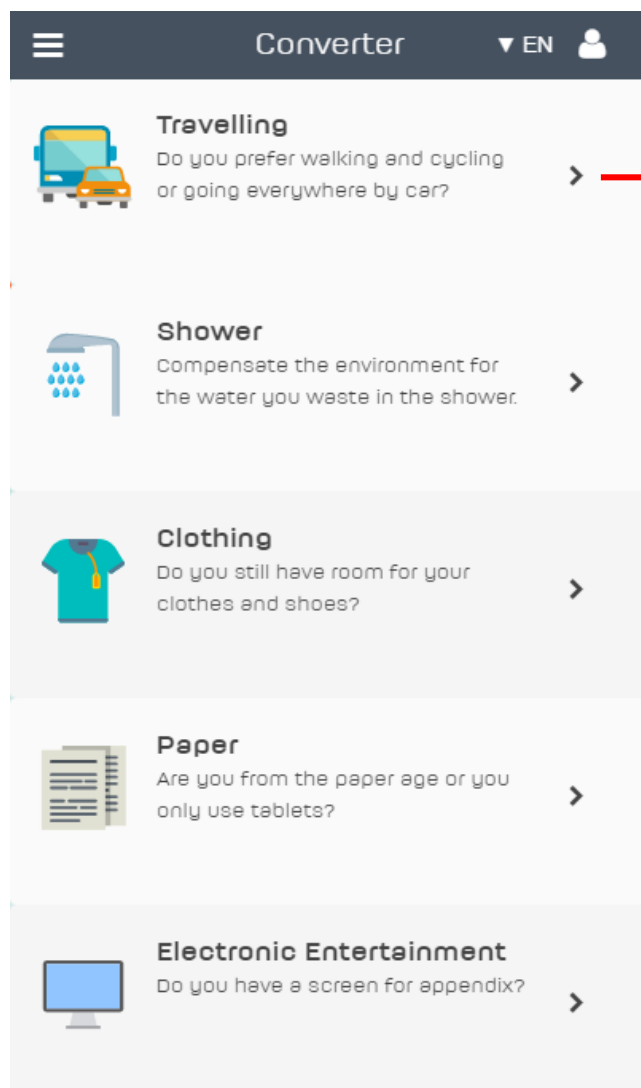
In fondo, c'è un link  
sulle Condizioni di  
Uso(info).

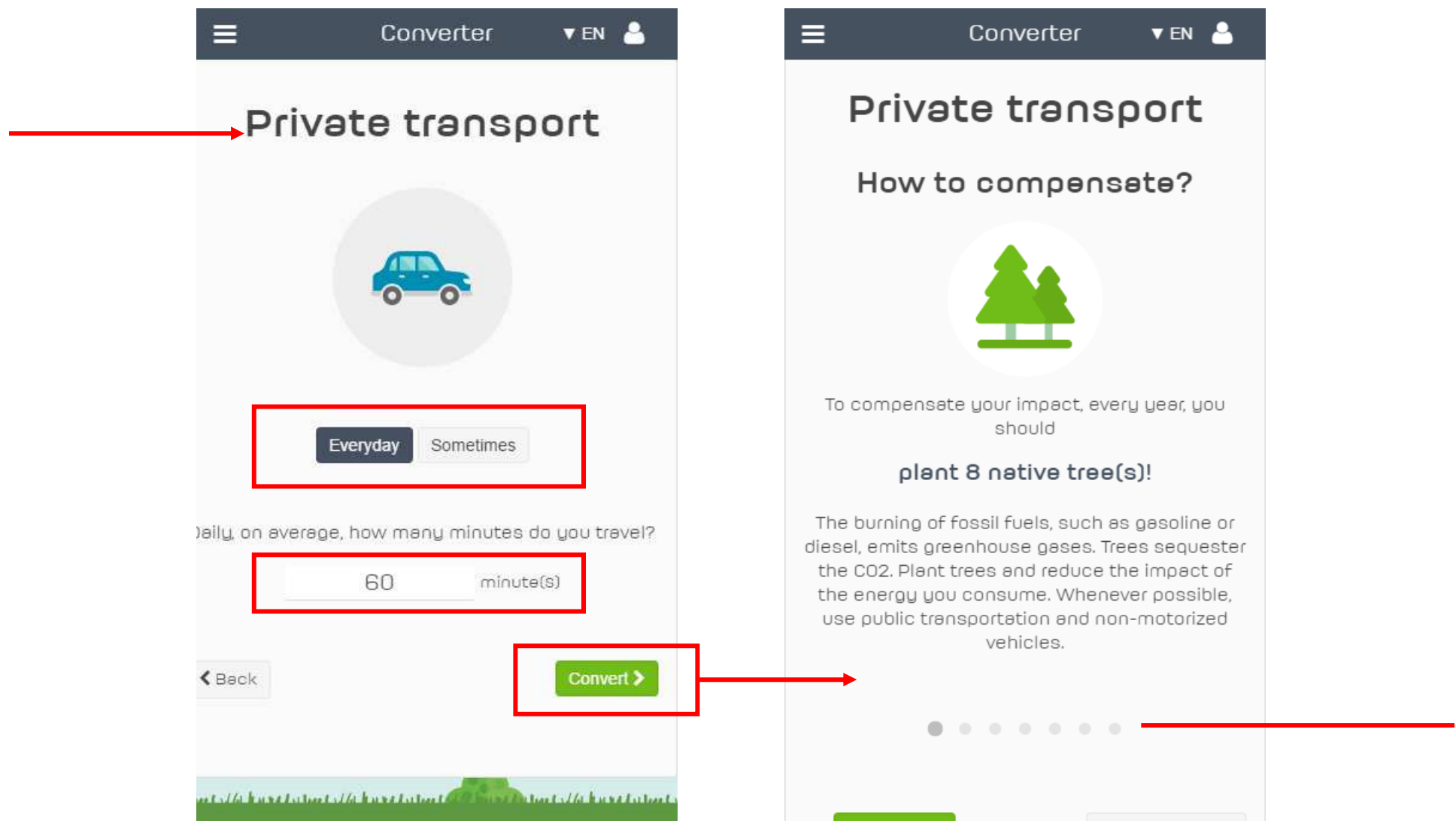


## Convertitore

- Accedete al convertitore per conoscere il vostro impatto ambientale in ognuna delle seguenti categorie: viaggiare (suddivisa in: viaggiare in aereo, trasporto pubblico, trasporto privato e trasporto non-motorizzato); doccia; capi di abbigliamento; carta; intrattenimento elettronico; fast food e rifiuti.









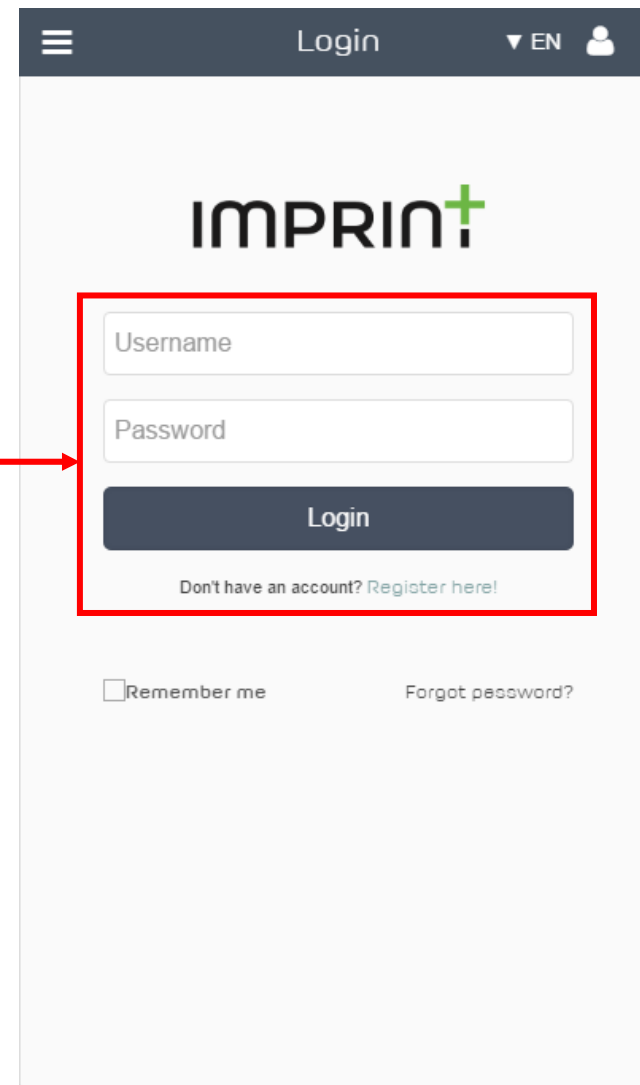
## Convertitore




- In ognuna delle categorie, dopo aver premuto il pulsante di invio, il convertitore IMPRINT+ vi dà suggerimenti su come compensare il vostro precedente impatto.
- Strisciando, avrete accesso a misure aggiuntive/alternative.


### Compensare

- L' area della compensazione è accessibile soltanto agli utenti registrati, quindi è necessario che riempiate il modulo di iscrizione.

(<https://imprintplus.org/app/#signup>).




 Login  EN 




Don't have an account? [Register here!](#)

☐ Remember me ☐ Forgot password?

Sign Up

▼ EN 



Add your photo

Create account

Your first name

Your last name

School Class Account ☐

Check this option if this represents a school class account.

The day you were born

YYYY-MM-DD

Your language of choice

Português

### Compensare

- La modalità Compensare è utilizzata per identificare le aree che hanno avuto dei benefici grazie all'intervento di un utente.

## Compensare

- Durante il procedimento di dichiarazione di una azione di compensazione, è possibile:
  - Scegliere tra diversi tipi di compensazione;
  - Caricare una, o più foto;
  - Inserire una descrizione dell'azione effettuata;
  - Abilitare/disabilitare la funzione relativa ai commenti (abilitare il commento significa che state autorizzando altri utenti a commentare le vostre azioni di compensazione).



## Compensare

- Durante il procedimento di dichiarazione di una azione di compensazione, è possibile:
  - Ricevere dei punti attraverso la dichiarazione dell'azione di compensazione. Questi punti saranno aggiunti al vostro profilo e contribuiranno a migliorare la vostra posizione nella classifica ecologica.





### NEW COMPENSATION

You took the initiative to help the environment, congratulations! Now let us know about your compensation action and collect your well deserved points!

Please ensure that you act safely and according to the [Terms of Use](#).

Use the [Practical Guidelines for Compensation Actions](#) and the [Habitat Doctor](#) for guidance

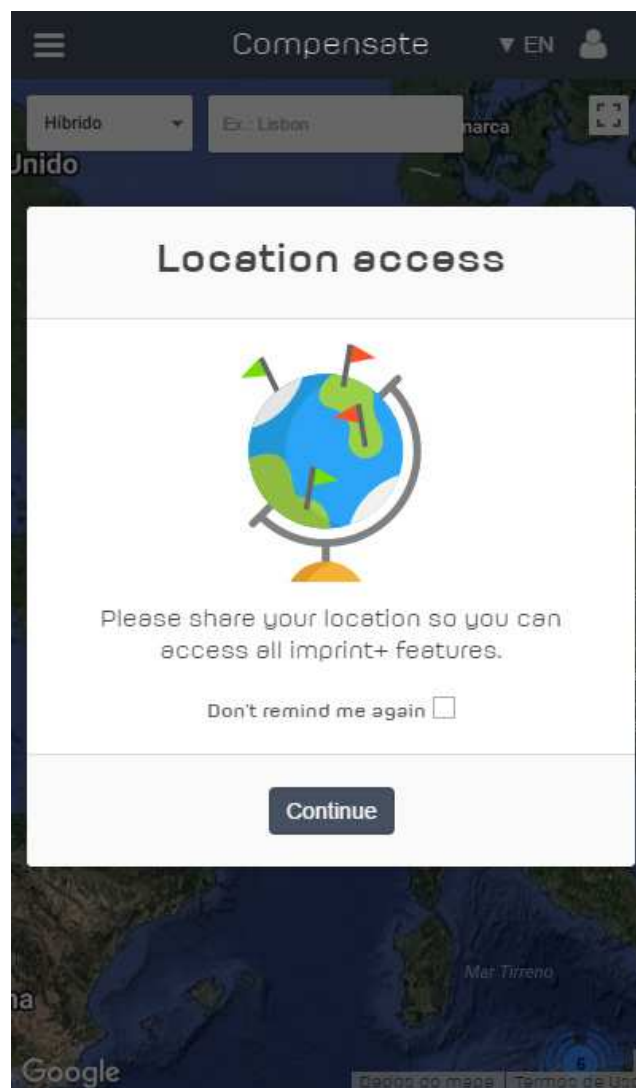
Start



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Per favore, considerate il fatto che condividere il vostro accesso alla localizzazione del dispositivo, rende più semplice la mappatura delle attività.



Scegliete  
la vostra  
localizza  
zione sulla  
mappa.

Scorrete  
verso il  
basso

Compensate

▼ EN

Nove compensação

1

Map the location

You can change the location by setting a new place on the map

Híbrido

Ex.: Lisbon

+

-

SÃO TIAGO

N235

R. Mário Sacramento

Google

Dados do mapa

Termos de Uso

2

What have you done?

From the following categories, select the ones that best define your compensation action.


Compensate

▼ EN

2

What have you done?


From the following categories, select the ones that best define your compensation action.



Plant trees



Remove invasive species




Remove litter



Create wildlife shelters



Plant organic vegetable garden



Create wildlife pond

3

Show us your work!

Through you photographs we hope to inspire others to act



Add photo

Scegliete  
uno o più  
tipi di  
compensa  
zione

Scorrete  
verso il  
basso

**2 What have you done?**  
From the following categories, select the ones that best define your compensation action.

- Plant trees
- Remove invasive species**
- Remove litter
- Create wildlife shelters
- Plant organic vegetable garden
- Create wildlife pond

**3 Show us your work!**  
Through your photographs we hope to inspire others to act!

Add photo



**3 Show us your work!**  
Through your photographs we hope to inspire others to act!

Add photo

**4 Do you have something more to add?**  
Use this space to describe with more detail the compensation action, ideas or any other information that you consider relevant.

**5 Enable comments?** ☒

Enabling comments will allow the community to share ideas and information on your report page.

Go back

Compensate

Aggiungete  
foto

Aggiungete  
la  
descrizione

Abilitate i  
commenti



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CONGRATULATIONS!



**You won 100 points.**

Thank you for helping the environment. Keep doing compensating actions to improve the area where you live and earn more points.

**Finish**

[View on map!](#)

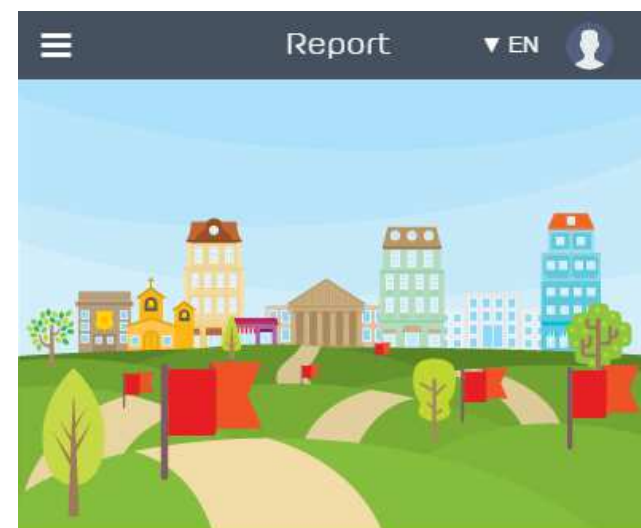
## Rapporto

- L'area Rapporto è accessibile soltanto agli utenti registrati, quindi è necessario che riempiate il modulo di iscrizione.  
(<https://imprintplus.org/app/#signup>).
- La configurazione Rapporto dovrebbe essere utilizzata per identificare aree che necessitano di un intervento ecologico.

- Questa configurazione presenta molte somiglianze con la configurazione relativa alla Compensazione; richiede la vostra localizzazione, consente di caricare l'immagine/le immagini, aggiungere la descrizione ed abilita/disabilita i commenti.
- Le aree di rapporto che necessitano di intervento danno anche dei punti. Questi punti saranno aggiunti al vostro profilo e contribuiranno a migliorare la vostra posizione nella classifica ecologica.







### NEW REPORT

Found an area that needs improvement?  
Register it here so that all members of the  
community can help you solve the problem.

Please ensure that you act safely and according to the  
Terms of Use.

Use the Habitat Doctor for guidance.

Start



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### 1 Map the location

You can change the location by setting a new place on the map



### 2 What should be done here?

Select the category that better describes the issue you see in your area.



### 2 What should be done here?

Select the category that better describes the issue you see in your area.



Scegliete una categoria

### 3 Show us your work!

Through your photographs we hope to inspire others to act!



Mettete un marker sulla mappa

Scorrete verso il basso



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### 3 Show us your work!

Through your photographs we hope to inspire others to act!

Aggiungete  
foto

Add photo

### 4 Do you have something more to add?

Use this space to describe with more detail the compensation action, ideas or any other information that you consider relevant.

Aggiungete  
la  
descrizione

### 5 Enable comments ☒

Enabling comments will allow the community to share ideas and information on your report page.

Abilitate i  
commenti

Go back

Submit

## THANK YOU!



You won 10 points.

Thank you for reporting this situation. Now you can follow the comments and encourage the community to solve the problem as soon as possible.

Done

View on map!



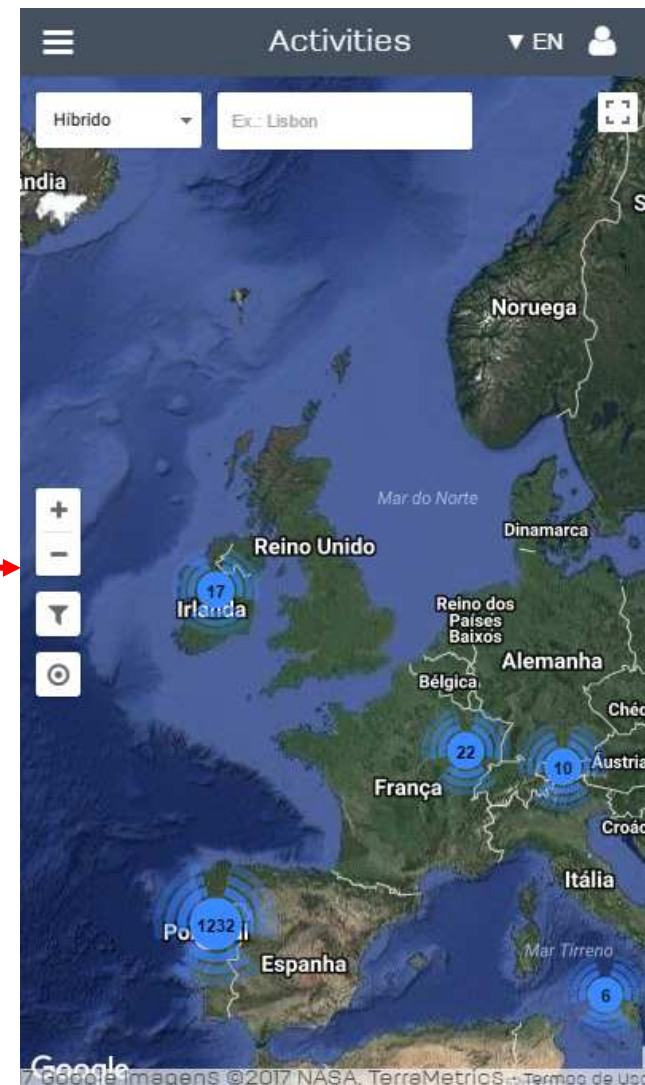
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## Attività

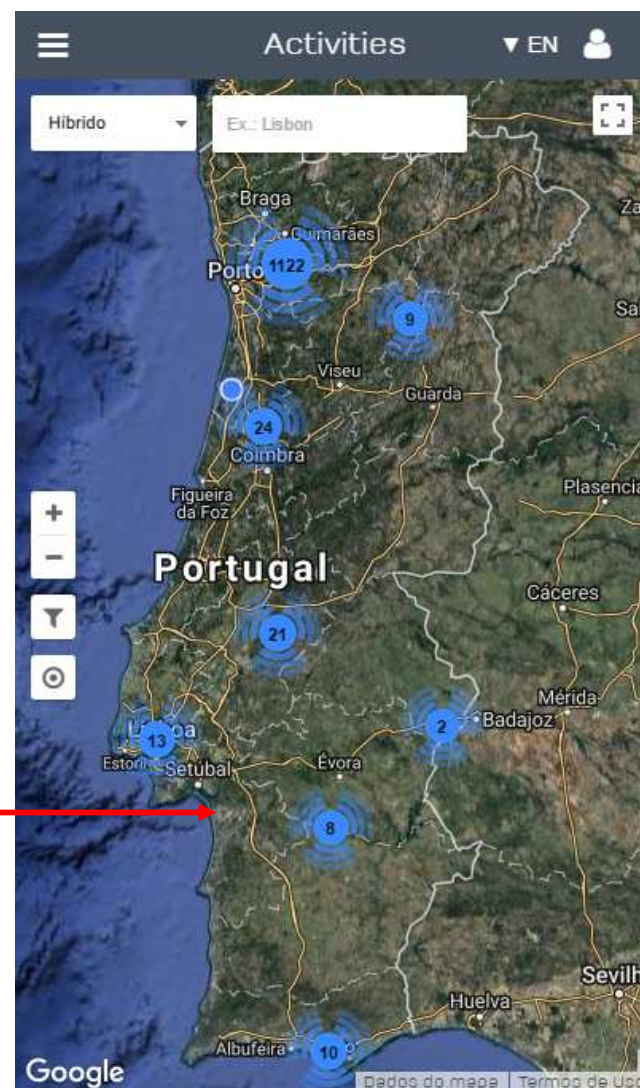
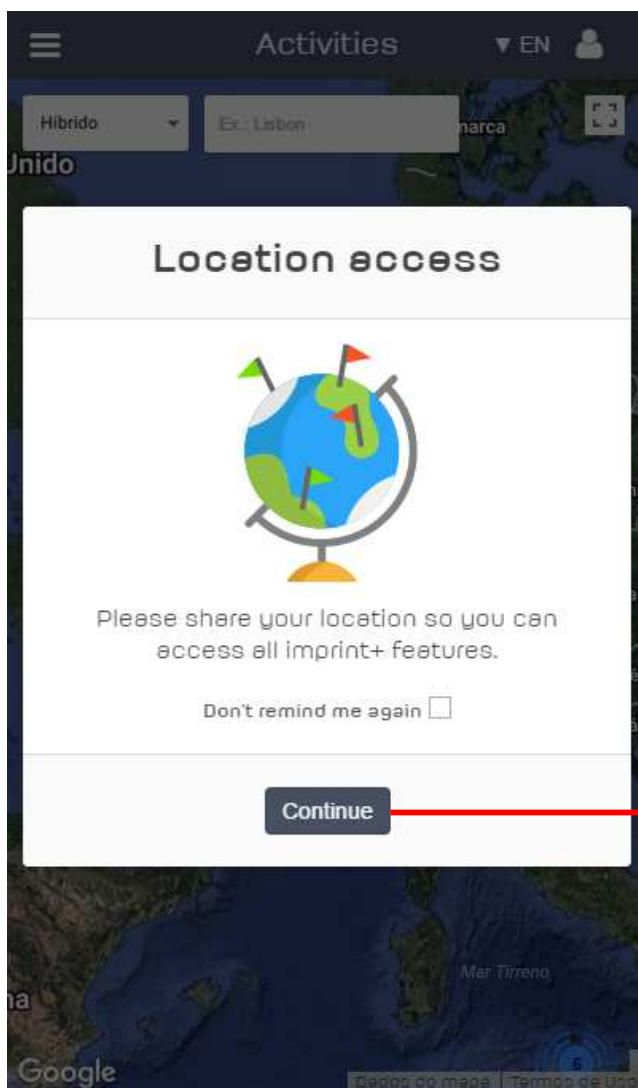
- L'area Attività mostra sulla mappa tutte le:
  - Azioni di compensazione portate avanti dagli utenti (bandiere verdi);
  - Le aree segnalate per un intervento ecologico (bandiere rosse);
- Prima di scorrere la mappa (usando lo zoom+ o lo zoom-), per vedere le bandiere nel dettaglio, condividete la vostra localizzazione. Facendo così, potete avere l'accesso a tutte le configurazioni IMPRINT+ .







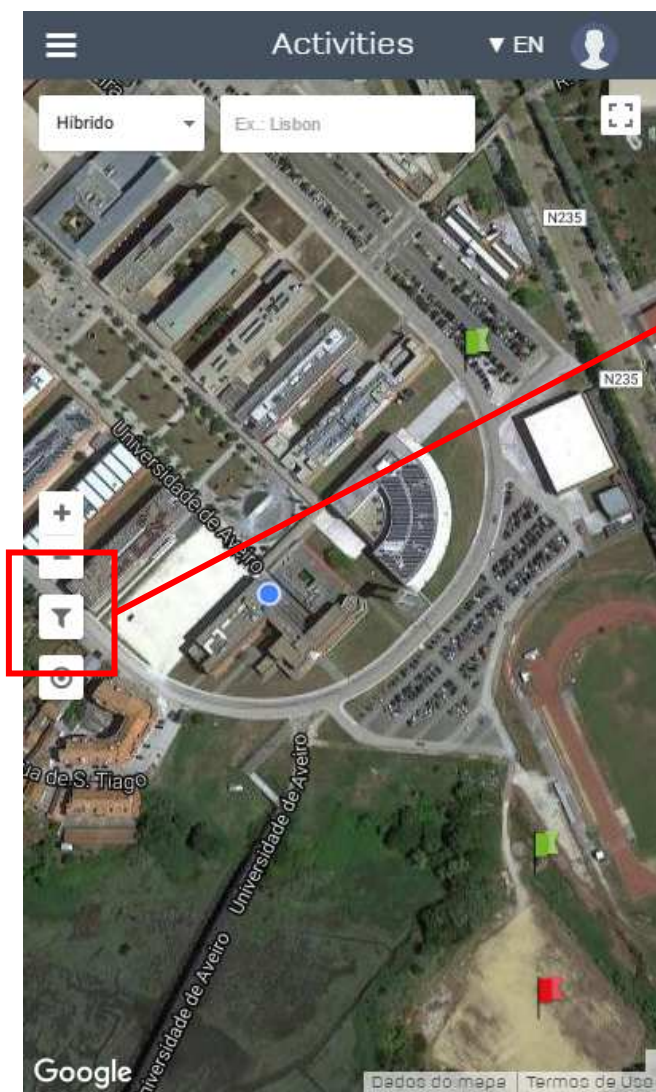
Per favore, considerate il fatto che condividere il vostro accesso alla localizzazione del dispositivo, rende più semplice la mappatura delle attività.

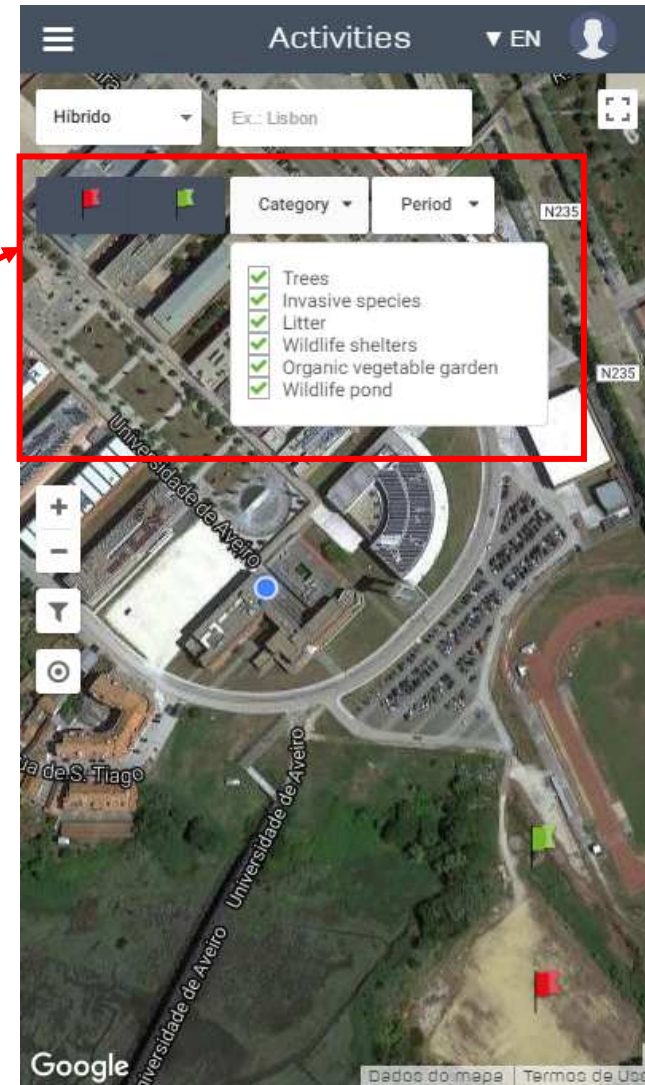
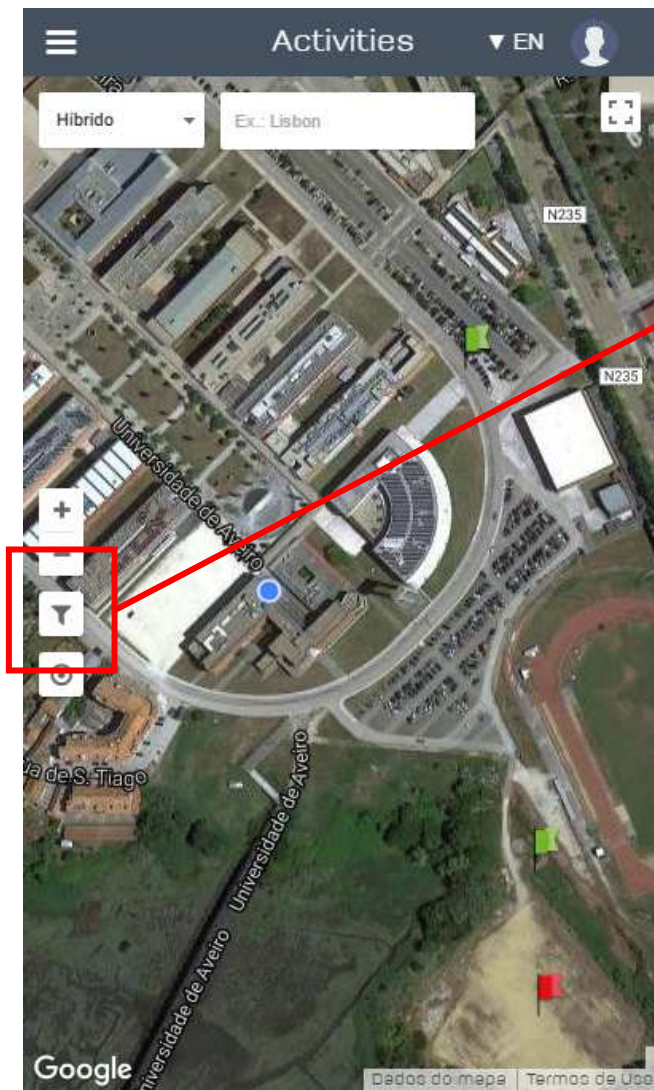


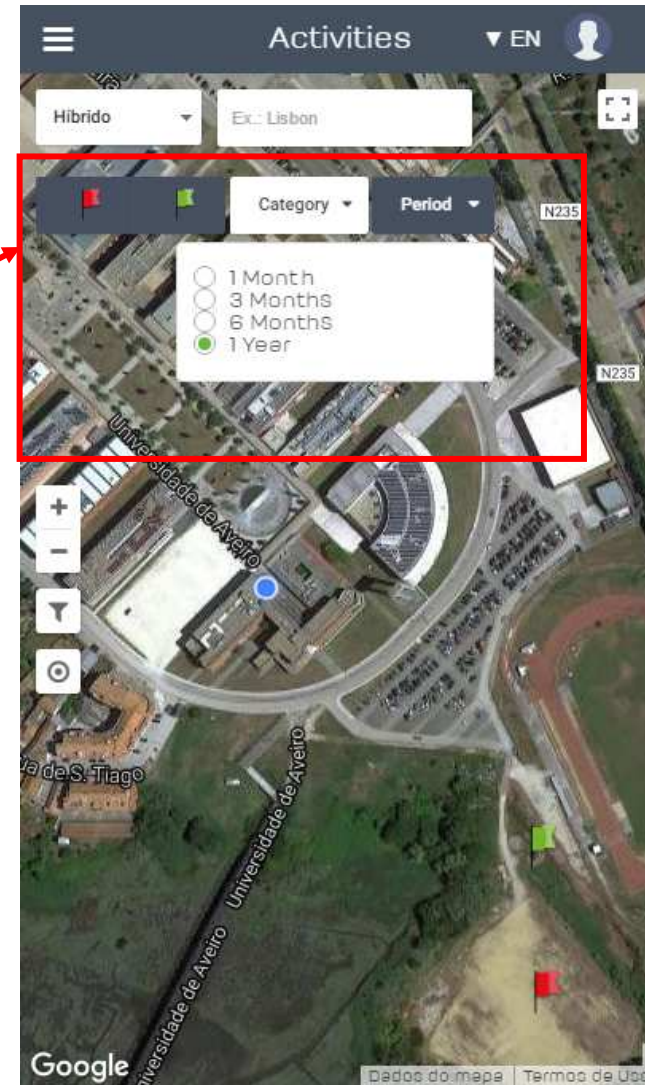
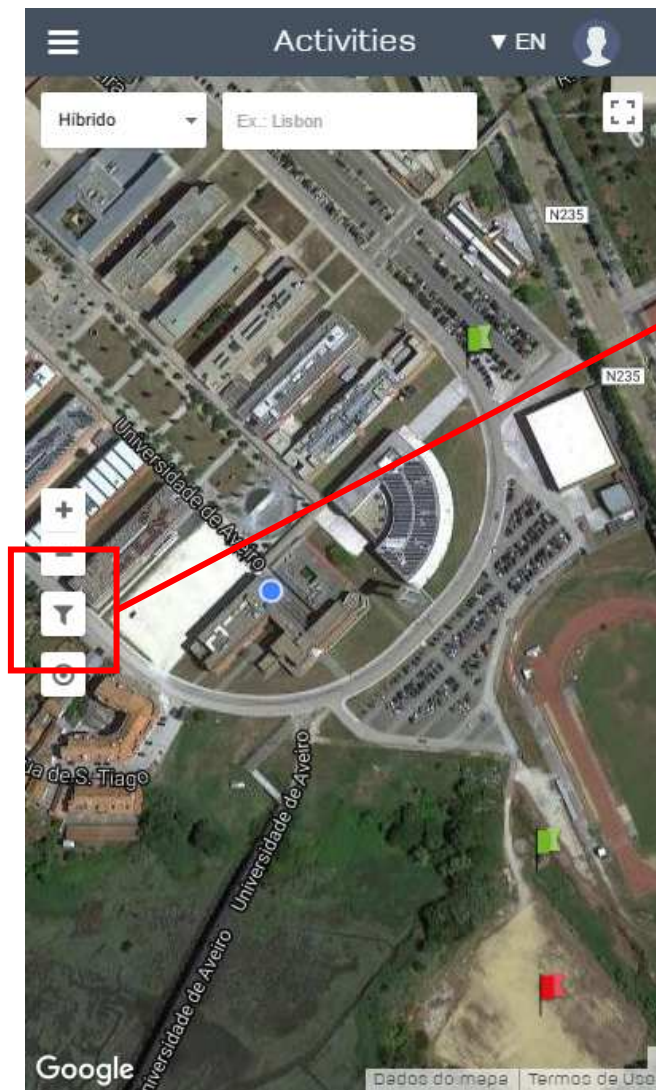
Le configurazioni delle Attività consentono:

- Di cercare le attività per localizzazione;
- Di filtrare le attività per categoria e periodo di tempo.

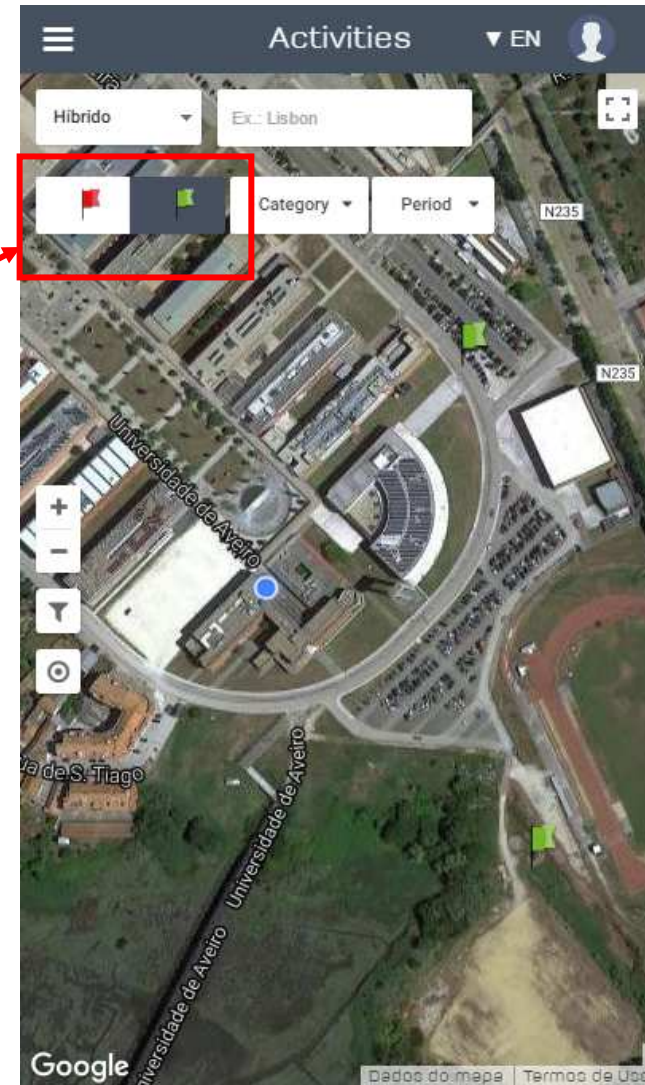
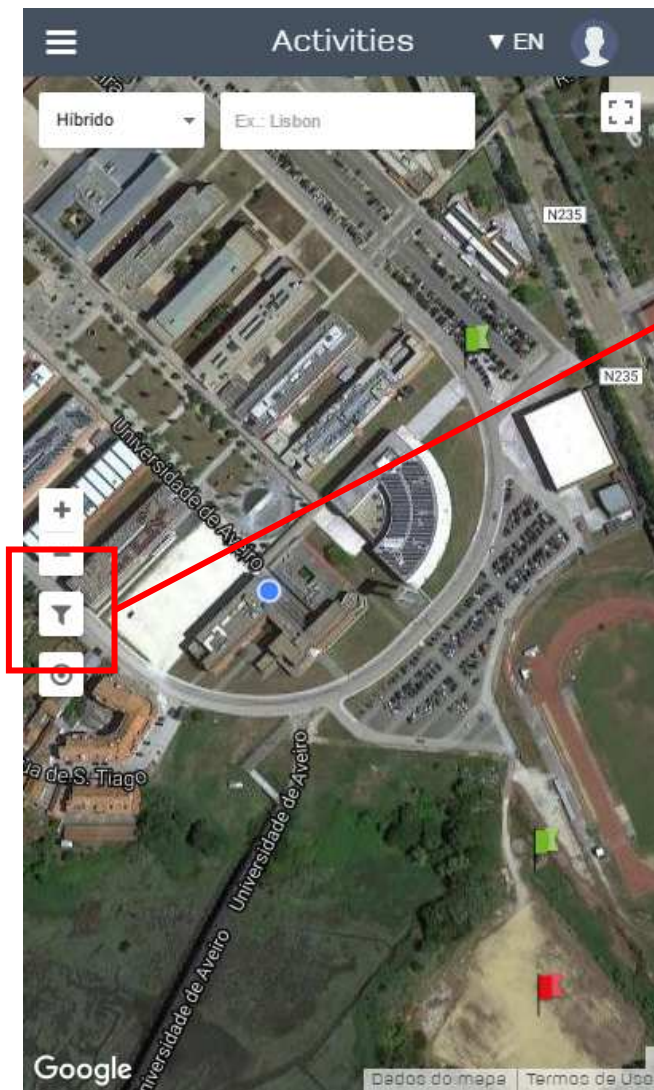














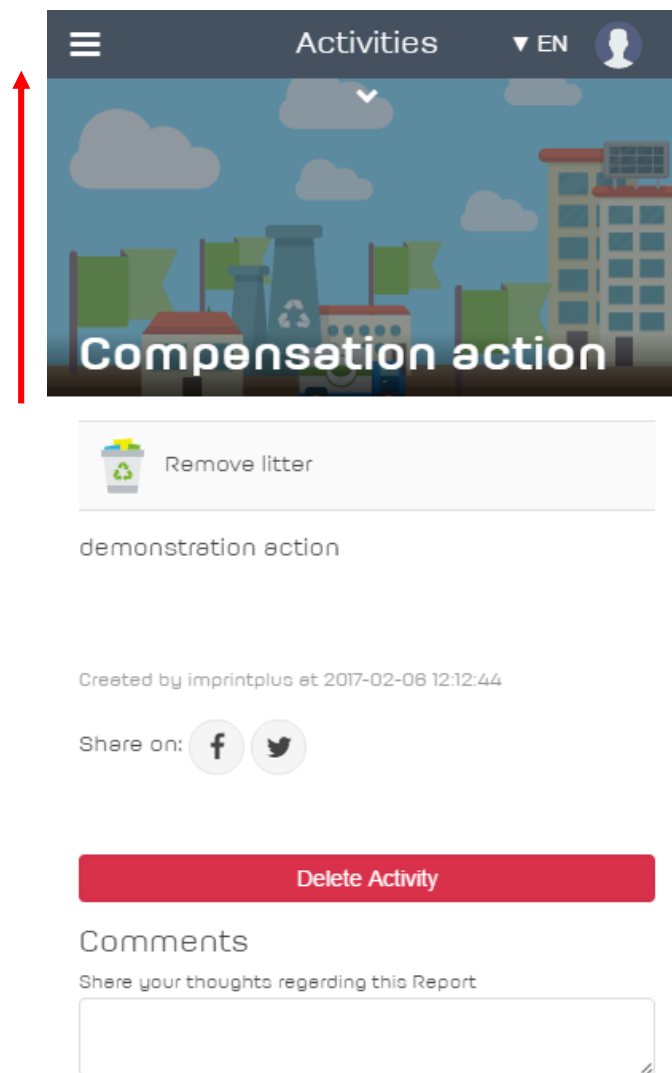
Cliccando su una bandiera, si può:

- Vedere i dettagli dell'azione compensativa portata avanti (bandiera verde), oppure dell'area che richiede un intervento ecologico (bandiera rossa);
- Condividere l'informazione sui social networks (facebook e/o twitter);
- Postare un commento (se questa configurazione è stata abilitata dall'utente che ha segnalato l'azione compensativa, oppure è stato segnalato il problema ecologico).



Seleziona  
re la  
bandiera

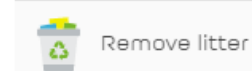
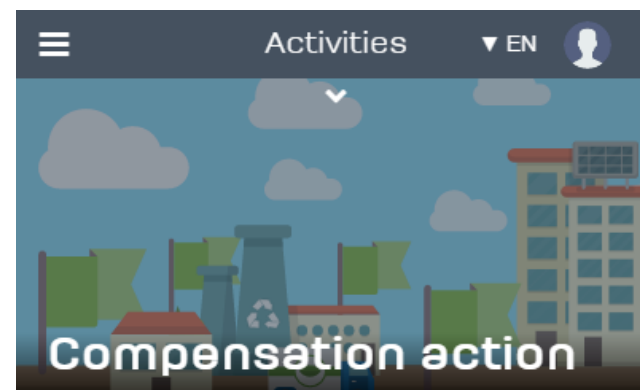
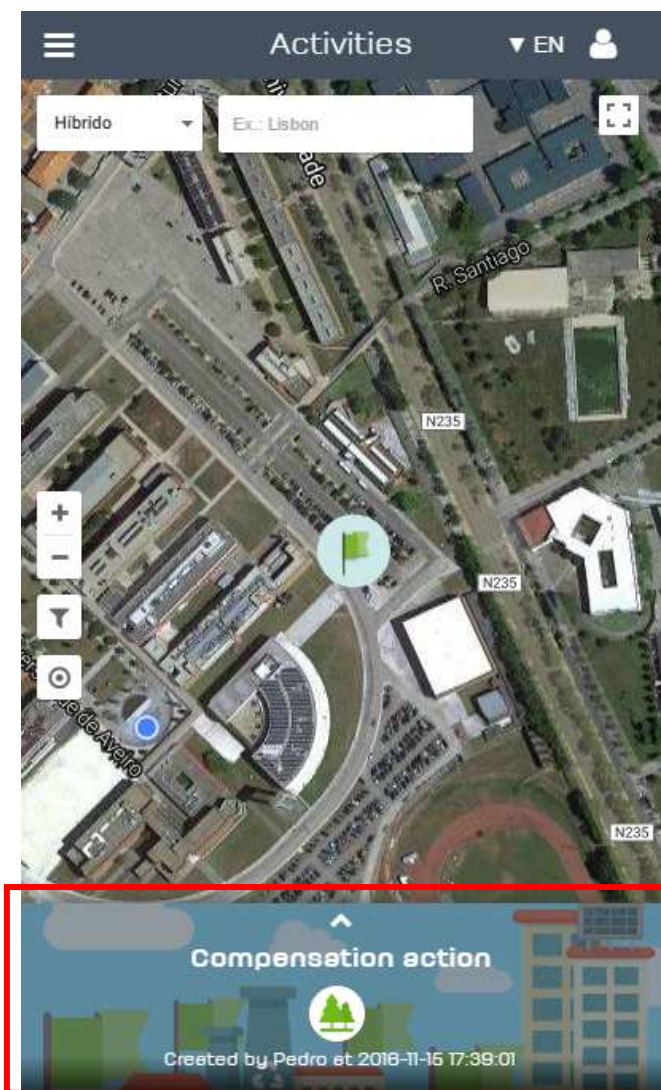
Cliccare  
sulla  
carta per  
vedere i  
dettagli



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Remove litter

demonstration action

Created by imprintplus at 2017-02-06 12:12:44

Share on:  

Delete Activity

Comments

Share your thoughts regarding this Report

Vedere

Condivi  
dere sui  
social  
media

Com-  
mentare



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## **Commenti sui rapporti**

- Un principio basilare di comportamento della comunità IMPRINT+ è la loro auto-gestione. In questo modo, gli utenti hanno la possibilità di moderare le azioni della comunità.
- E' possibile riportare o cancellare commenti nel caso in cui siate l'autore dell'azione.



Fresh produce from the department. Try us right now. Help grow this project

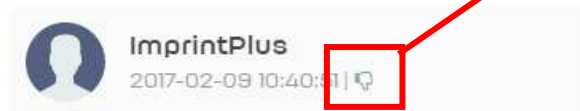
Created by imprintplus at 2016-11-15 17:41:10

Share on:  

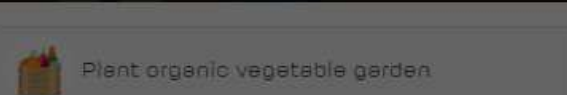
### Comments

Share your thoughts regarding this Report

**Publish**



This project is not active right now...



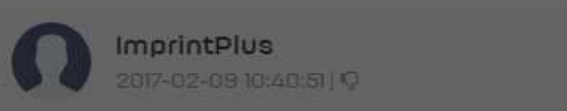
Fresh produce from the department. Try us right now. Help grow this project

Created by imprintplus at 2016-11-15 17:41:10

You're about to mark this comment as inappropriate. Proceed?

Cancel **OK**

**Publish**

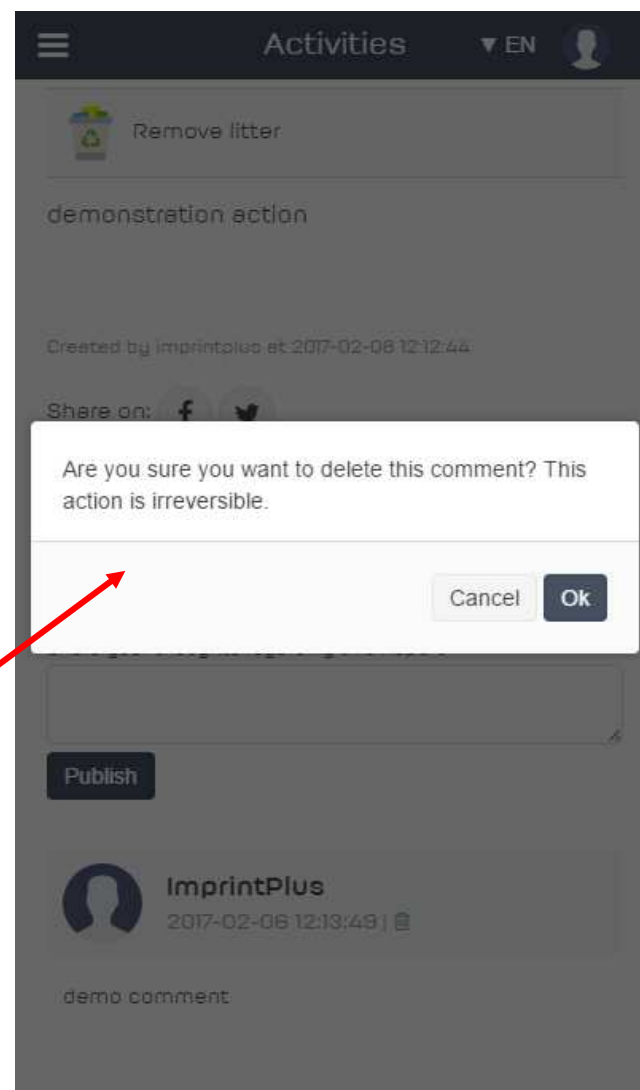
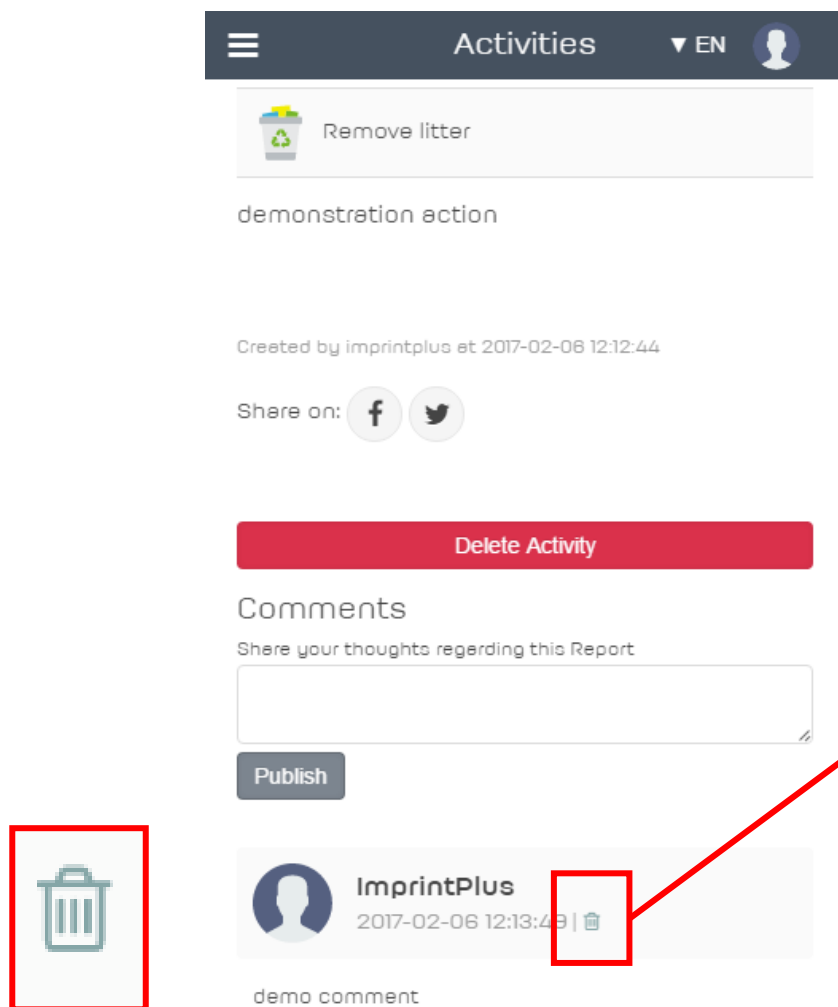


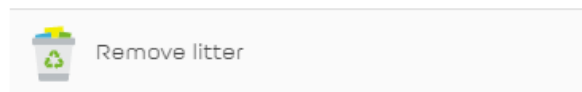
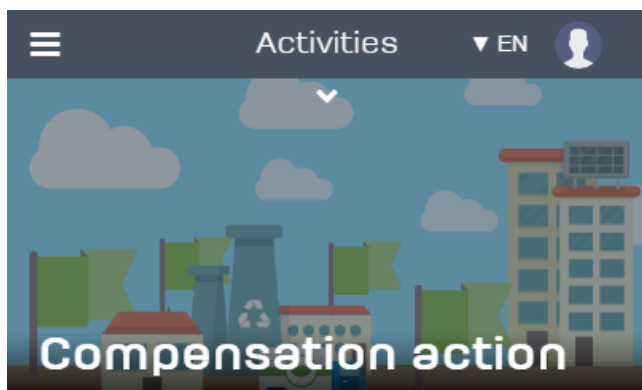
This project is not active right now...



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demonstration action

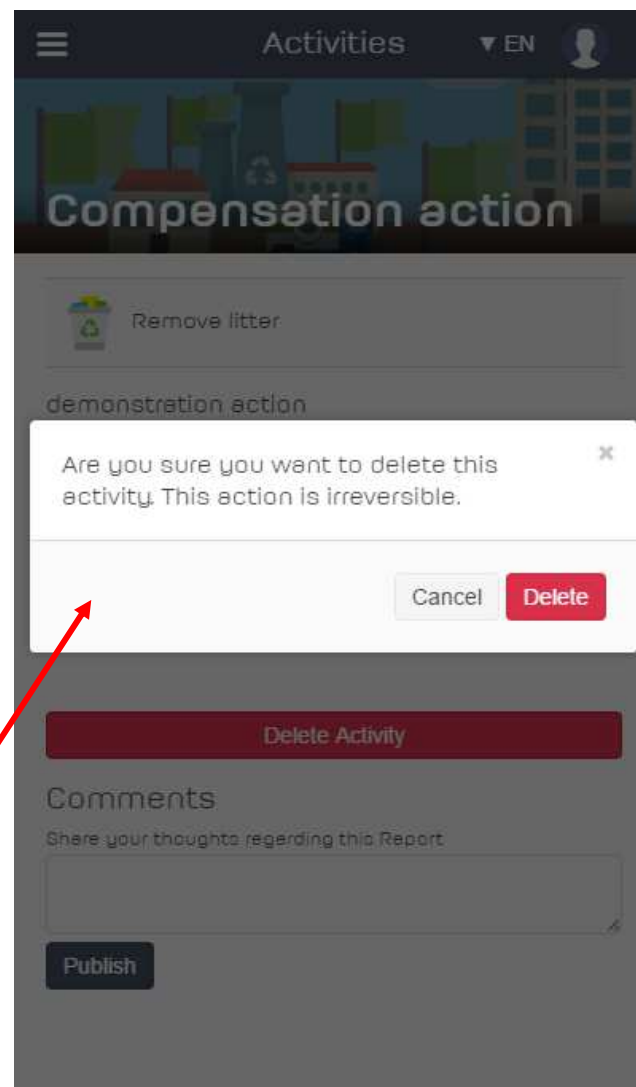
Created by imprintplus at 2017-02-06 12:12:44

Share on:  

**Delete Activity**

Comments

Share your thoughts regarding this Report



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## Classifica ecologica

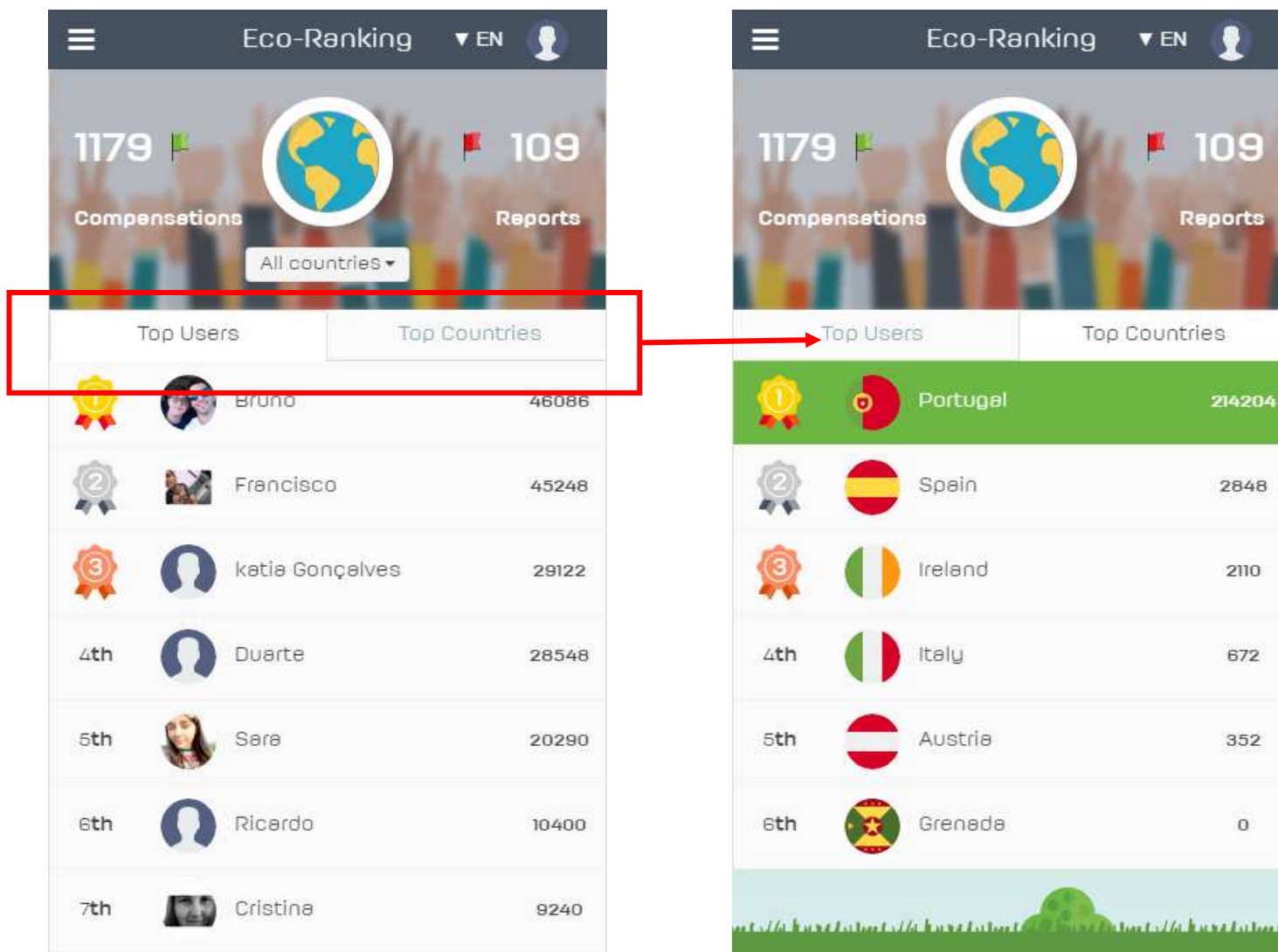
- La classifica ecologica ha lo scopo di creare comunità locali attive dal punto di vista ambientale.
- Tutte le azioni ecologiche realizzate dagli utenti della comunità imprint+ consentono loro di ottenere dei punti e di salire nella classifica ecologica.

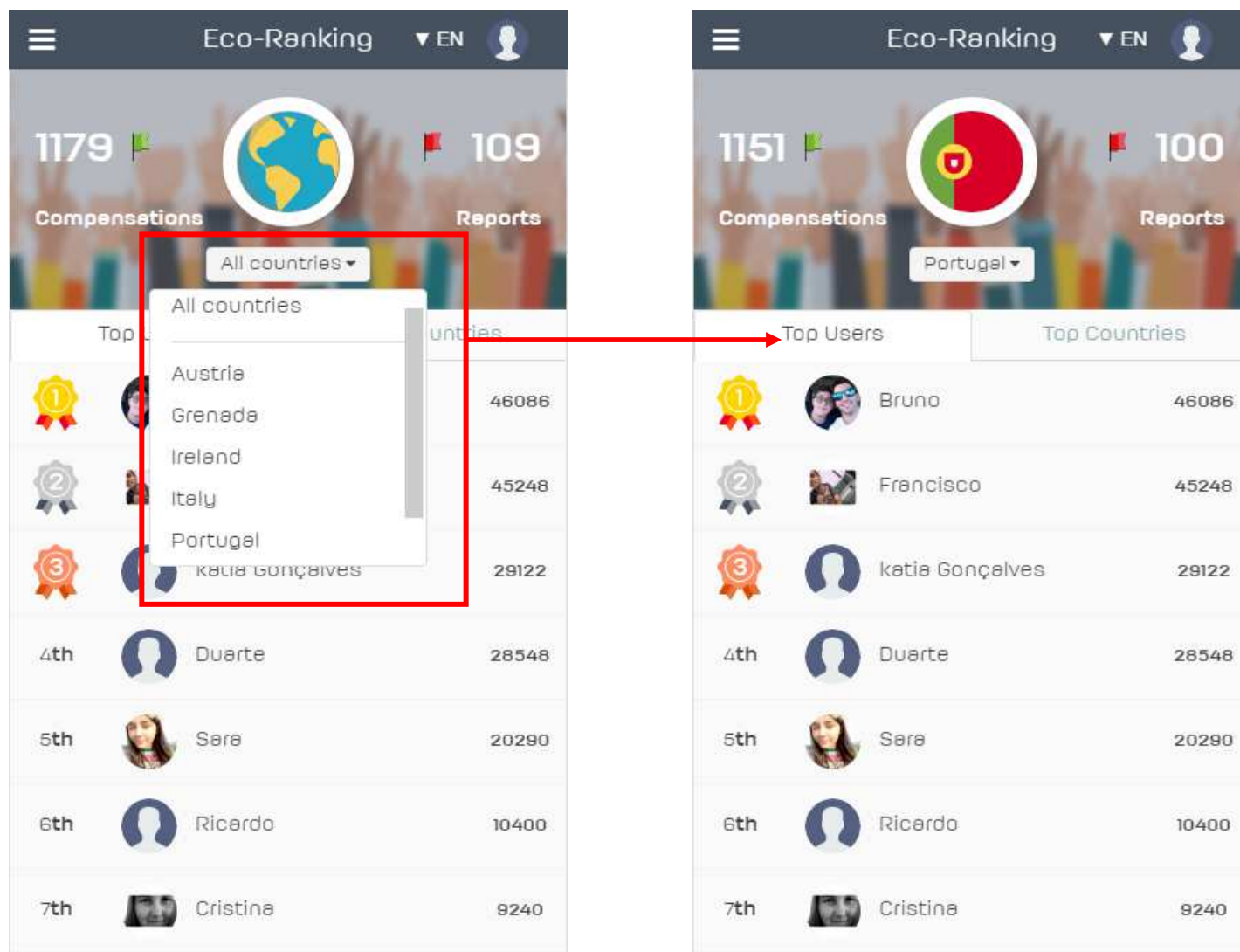
## Classifica ecologica

- Un principio fondamentale di imprint+ è la competizione sana ed onesta.
- Nella classifica ecologica è anche possibile conoscere quali paesi hanno il punteggio più alto.



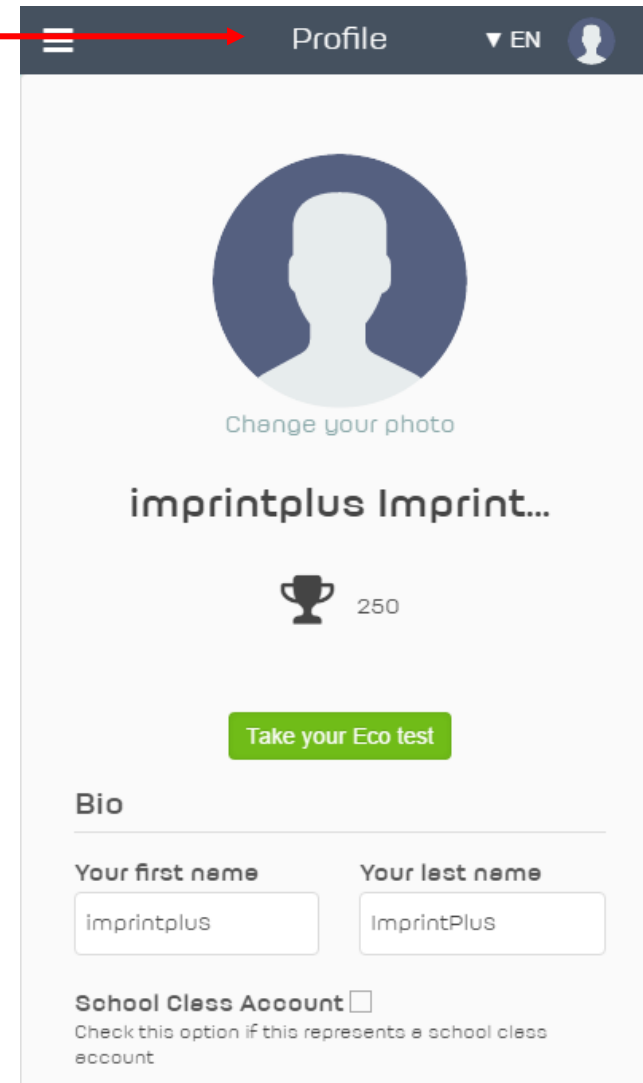






## Account personale

- Quì potete inserire/aggiornare le vostre informazioni personali.
- E fare un test ecologico.



## Test ecologico

- Quando fate il test ecologico, vi vengono poste delle domande per conoscere il vostro impatto ambientale.
- Dopo aver finito il test ecologico, riceverete dei punti per aiutarvi a salire nella classifica ecologica.



Profile
EN

Change your photo

imprintplus Imprint...

250

Take your Eco test

**Bio**

Your first name

Your last name

School Class Account ☐

Check this option if this represents a school class account

Profile
EN

imprintplus Imprint...

250

**Question 1**

At home, at school or at work, how often do you do waste sorting, placing it in the appropriate recycling bin?

A. Waste sorting? What's that? 😊

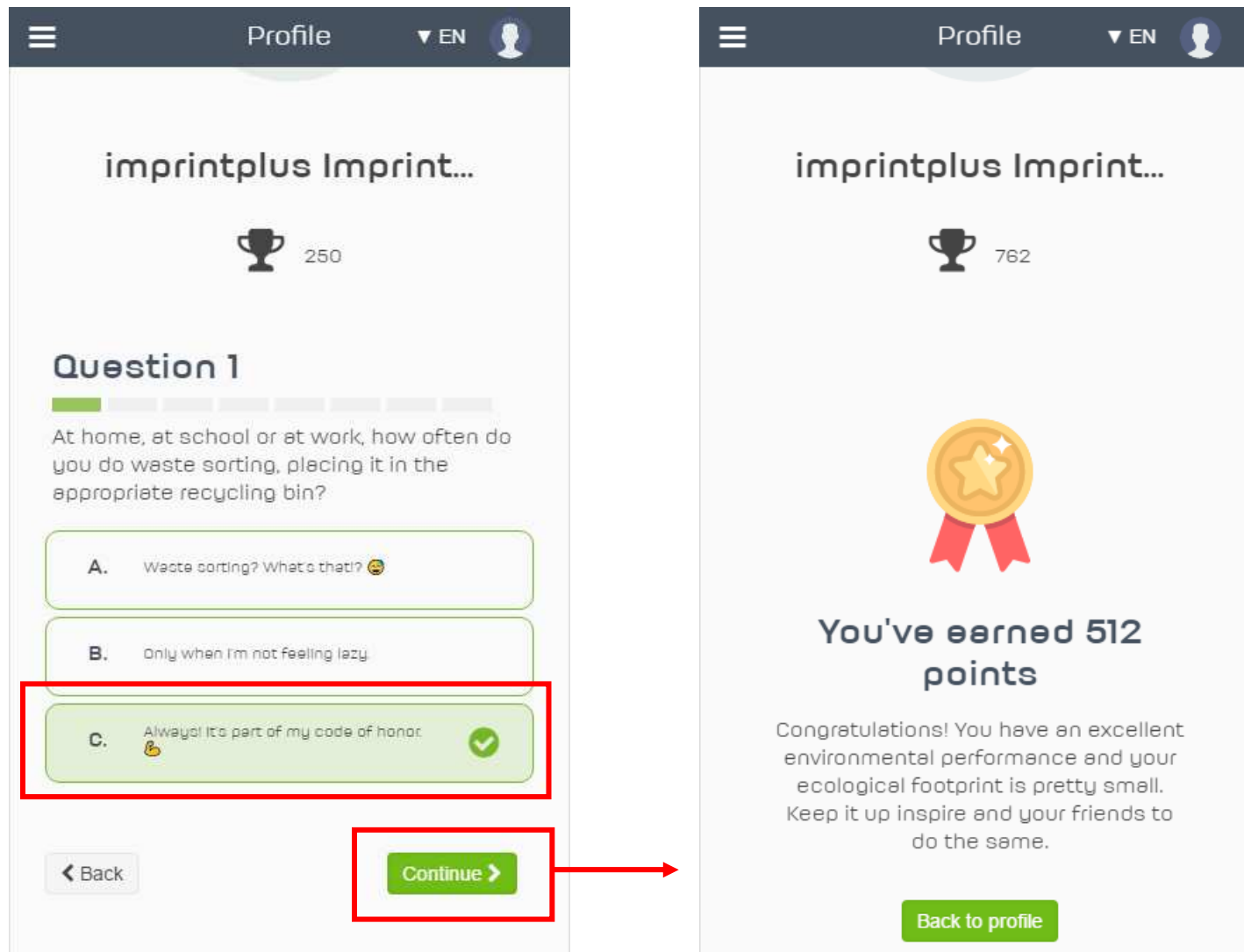
B. Only when I'm not feeling lazy.

C. Always! It's part of my code of honor. 🙌

Back

Continue >



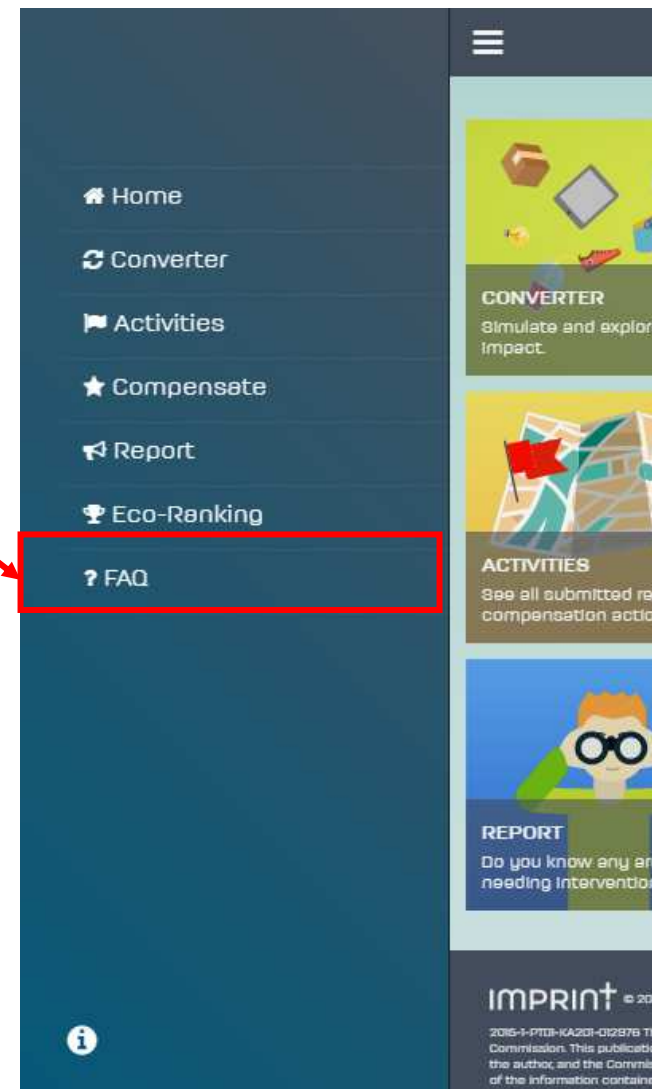


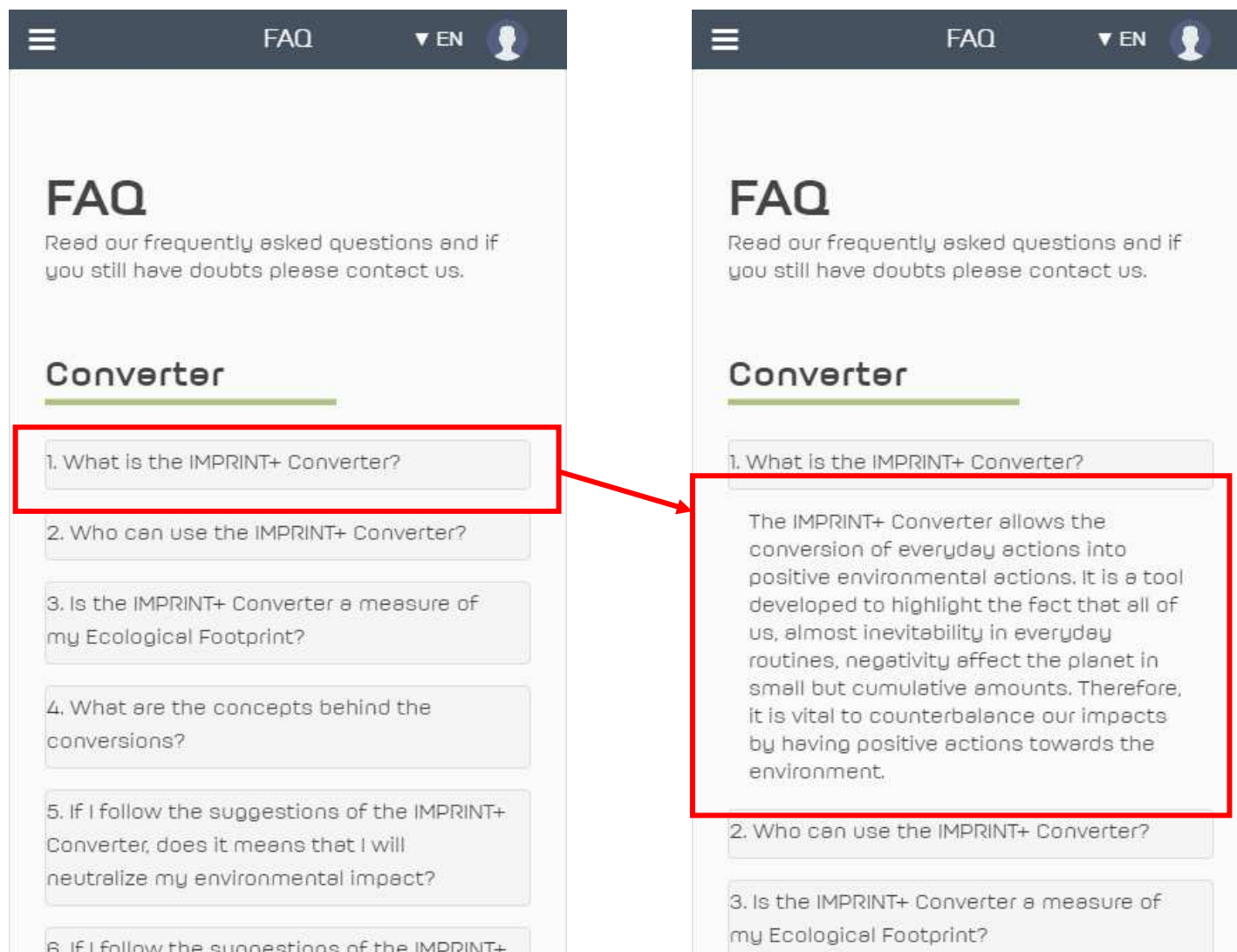


## FAQ

- In questa sezione potete trovare delle informazioni su come usare l'app web. Se non trovate la risposta in questa sezione, ci potete contattare via email o telefonicamente (<https://imprintplus.org/contacts>)







## Info

- La sezione Info presenta le **Condizioni di Uso** IMPRINT+. Leggete con attenzione questo testo. Esso fornisce informazioni sul codice di comportamento IMPRINT+ e su altri importanti argomenti.
- E' anche importante leggere la **Dichiarazione di Privacy** che vi informa sul modo in cui sono stati raccolti i dati degli utenti, ed i loro dispositivi, e sul modo in cui questi dati siano utilizzati.



