

Promoting Environmental Understanding

- Highlighting the amount of natural resources we use in our daily lives
- Empowering young European citizens and communities to restore and conserve their local natural resources through **EDUCATION, ACTION** and **ENTREPRENEURSHIP**.
- Inspiring individuals and communities towards making environmentally responsible choices.



THINK GLOBALLY, ACT LOCALLY, CHANGE INDIVIDUALLY!

Your actions can make a difference!

*Be a **print+**, leave a positive footprint on the planet*

Use the **IMPRINT+ App** to:

- Reduce your personal ecological footprint by converting everyday actions into positive environmental actions.
- Use the features REPORT, OFFSET and ACTIVITIES to share your actions and see what other users are doing.
- Earn IMPRINT+ points and improve your eco-ranking



Use the **IMPRINT+ Training resources** to:

- integrate fun educational activities, lesson plans and presentations in your work with young people.



Use the **IMPRINT+ Tutorials** to:

- Assess the ecological health of an area.
- Learn about green entrepreneurship.

