



### IMPRINT+ project raises awareness towards the environmental impact of daily actions and the importance of their compensation

Each person has an **ecological footprint** that should be (over) compensated, if the ecological, social and economical balance is to be achieved. Therefore, IMPRINT+ aims at the promotion of an ecological reasoning based on the changing power of local community and on the participation, empowerment and **entrepreneurship of young European citizens**.

Based on a state-of-the-art research and identified most innovative practices in the field of sustainability and **environmental education** a training methodology actively involving both students and educators will be developed and implemented in different European countries. The project will culminate with a „Tutorial for **Green Entrepreneurship**“ in order to empower youngsters with tools to self-employment in environmentally responsible projects.

#### The following **specific objectives** have been defined:

- ⊕ Build up a strategy for stressing the "I'm a print" concept among young citizens at school age.
- ⊕ Target a positive footprint (I'm a print+), rather than just reducing the negative one (I'm a print-).
- ⊕ Develop outputs that will help young citizens learn how to estimate the footprint of local impacts and to compensate, locally, for those impacts.
- ⊕ Replicate project actions in different European countries: strong dissemination plan, multi-language, online tools, vast public engagement.

### OUTCOMES

#### Training package

for a certified training course for teachers, technicians and youth workers

#### Tutorial for independent assessment

of ecological impacts and design of compensation measures

#### IT application

(smartphone/tablet) for estimating ecological footprint and suggest compensation measures

#### Online Platform

with associated database and mapping features

#### Tutorial for young entrepreneurship

on a green economy



### ADDITIONAL BENEFITS



**Mobility** and training of students, teachers, educational assistants and municipal technicians in the environmental area

**Pilot** project demonstrating best practices in the scope of ecological footprint compensation Municipality Lousada as **living laboratory** for mapping and remediation of degraded areas

Direct involvement of society in offsetting the carbon footprint in form of a European wide „**healthy competition**“