

IMPRINT+

Learn. Act. Connect.



IMPRINT+



Co-funded by the
Erasmus+ Programme
of the European Union

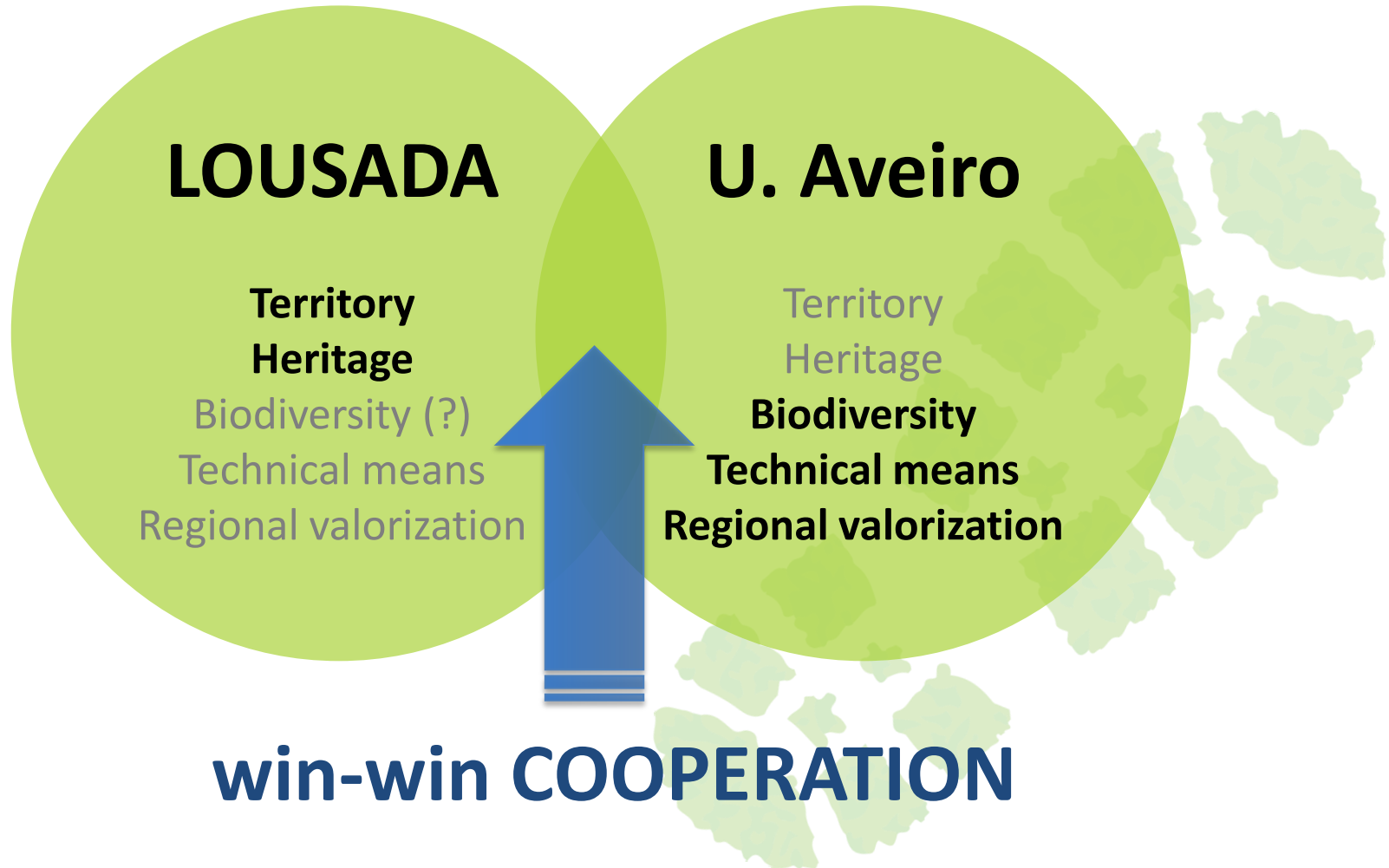
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'In the end we will conserve only what we love.

We will love only what we understand.

We will understand only what we are taught.'

Baba Dioum



Erasmus +, Key Action 2

- Cooperation for innovation and the exchange of good practices
- **Strategic Partnerships for school education**



The impact of Key Action 2 aims at:

- Strengthening synergies and connections and a better transition between different education systems, training and youth;
- New and enhanced interregional and cross-border cooperation of the authorities in the fields of education, training and youth;
- More strategic and integrated use of ICT and open educational resources;
- Enhanced interaction between practice, research and policy;
- Capacity building in the field of higher education;
- Capacity building in youth work.

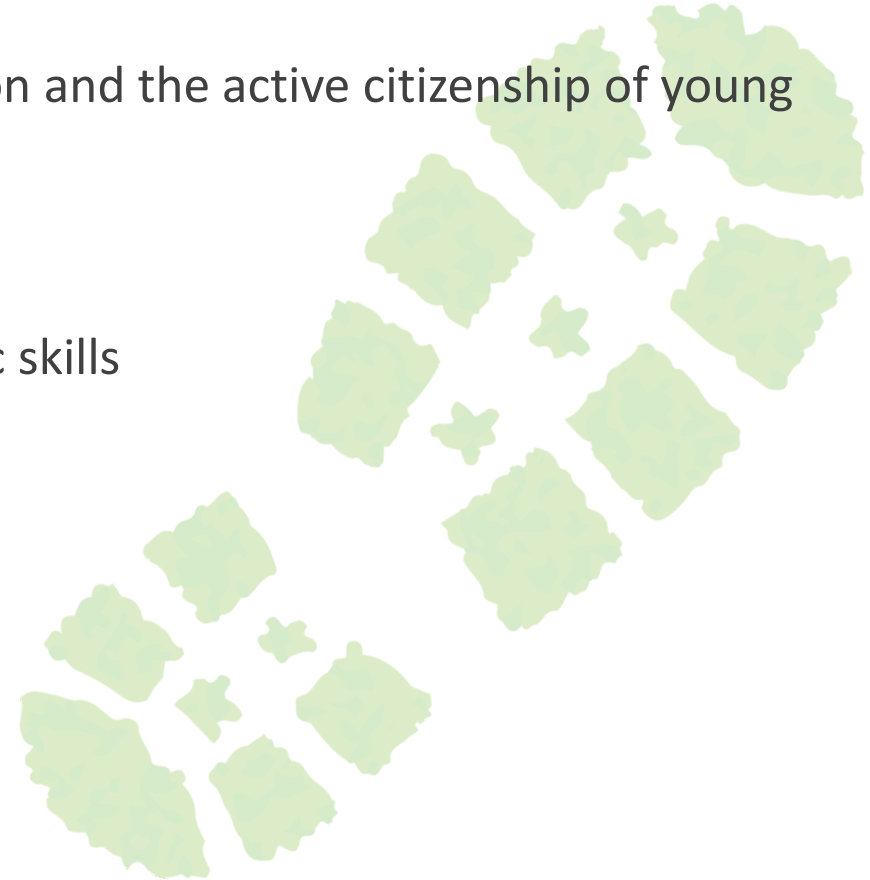
Ecological compensation

- Minimal or zero ecological footprint;
- Education or Training-Action
 - Awareness
 - Volunteering
 - New curricula; validation of informal and non-formal education
 - Social heritage management
- Local action
 - Improvement of the ecosystem
 - Economy of public resources
 - New working contexts in the municipalities
 - Municipalities (schools) setting examples of good practice



**Europe 2020
Strategy**

- 1) Developing basic and transversal skills using innovative methods
- 2) Promoting empowerment, participation and the active citizenship of young people.
- 3) Effective strategies for enhancing basic skills
 - Literacy
 - Numeracy
 - Science
 - Technology
 - Language





Portugal: University of Aveiro



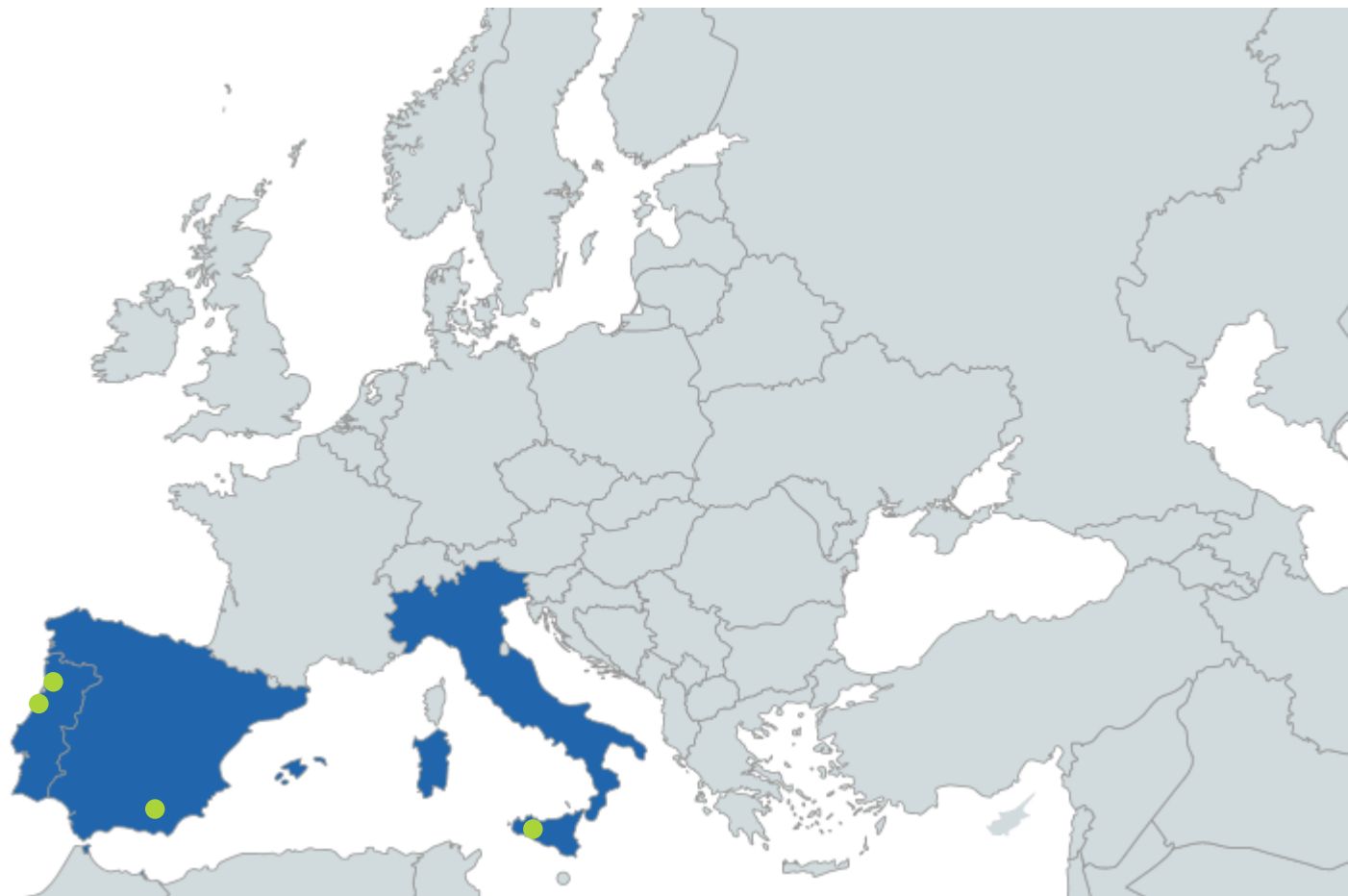
Portugal: Município de Lousada



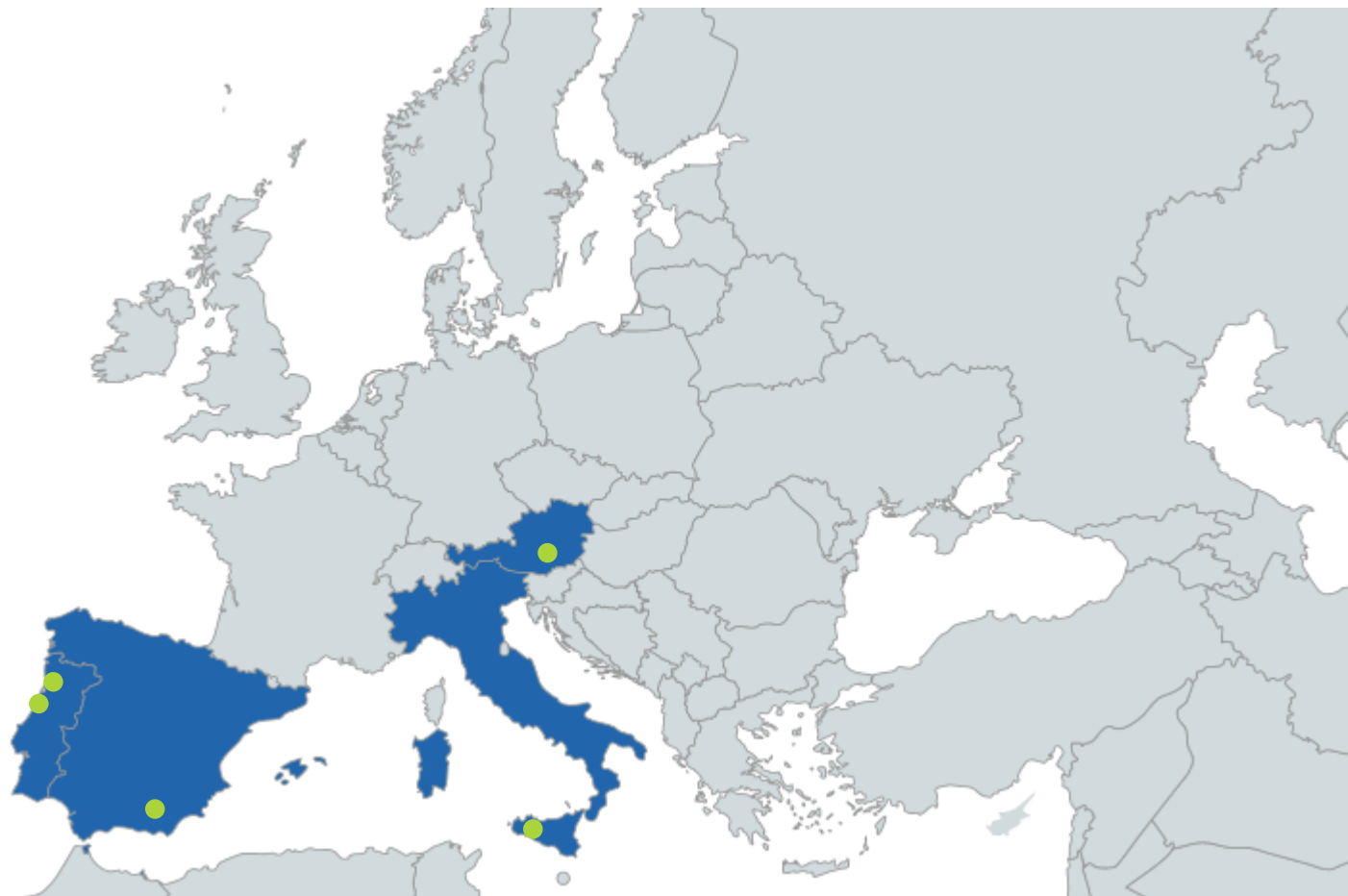
Spain: IES Pedro Jiménez Montoya (Baza)



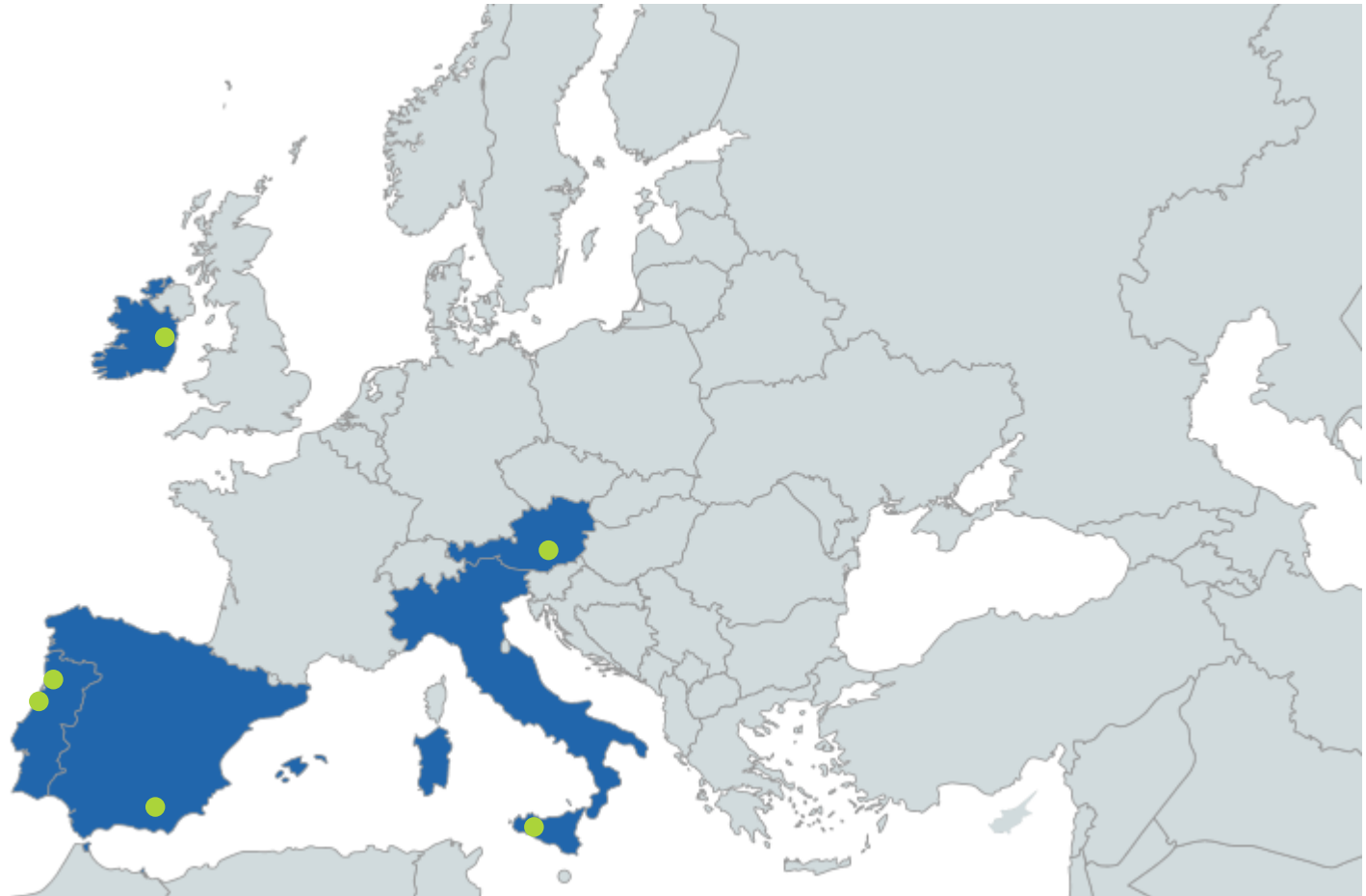
Italy: IISS Cipolla-Pantaleo-Gentile (Castelvetrano)



Austria: E.N.T.E.R. (Graz)



Ireland: LeaveNoTrace (Dublin)



- Build up a strategy for stressing the "I'm a print" concept among young citizens at school age.
 - Target a positive footprint (I'm a print+), rather than just reducing the negative one (I'm a print-).
- Develop outputs that will help young citizens learn how to estimate the footprint of local impacts and to compensate, locally, for those impacts.
 - produce tutorials and train teachers and local administration technicians
 - produce IT applications to stimulate participation (gaming)
- *Think globally, act locally.*
- Replicate project actions in different European countries: strong dissemination plan, multi-language, online tools, vast public engagement.

- Português
 - Español
 - Italiano
 - Deutsch
 - English
- + Français





Intellectual
Outputs



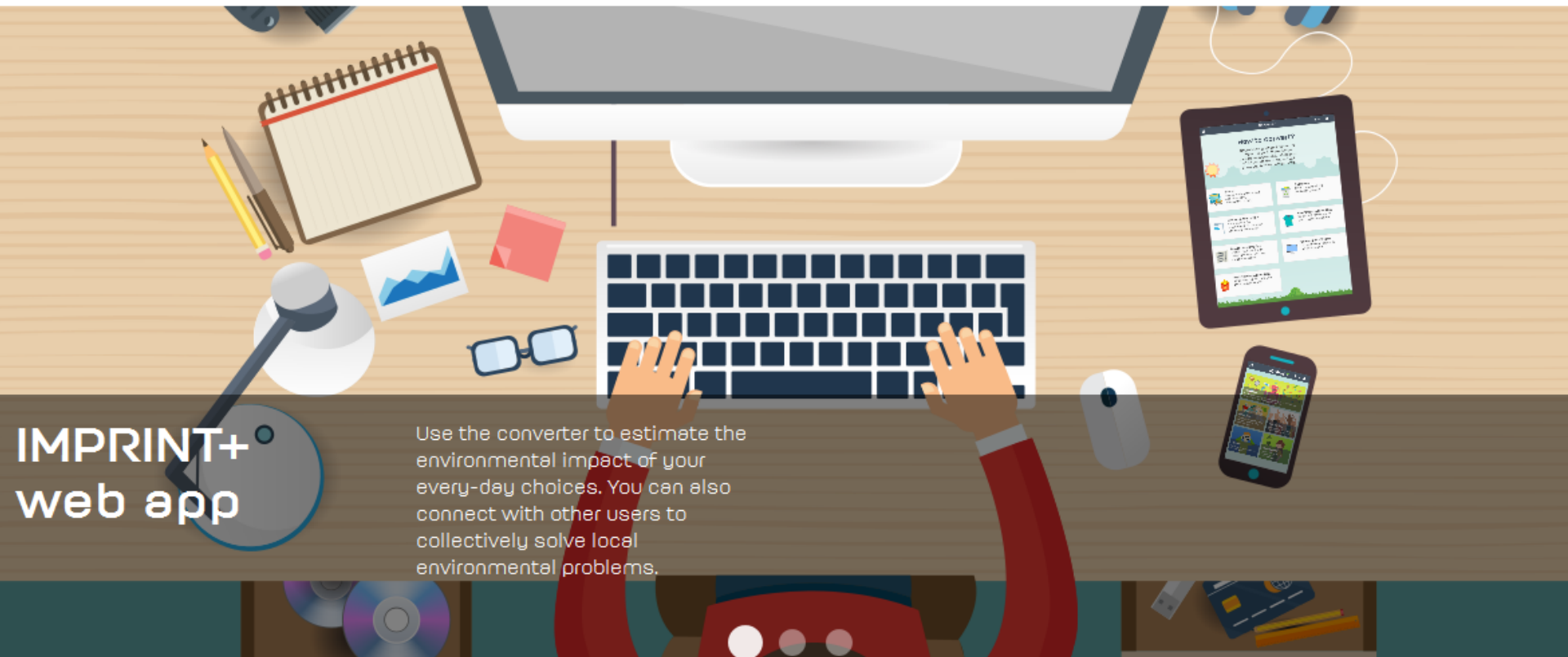
Training
actions



Multiplier
events



- 1) Summary Research Report: a multidisciplinary evidence based state-of-the-art
- 2) Training package for a certified training course for teachers, technicians and youth workers
- 3) Tutorial for independent assessment of ecological impacts and design of compensation measures
- 4) Pilot Program
- 5) IT application (smartphone/tablet) for estimating ecological footprint and suggest compensation measures
- 6) Online Platform with associated database and mapping features
- 7) Dissemination package
- 8) Tutorial for young entrepreneurship on a green economy
- 9) Final report: IMPRINT+: contributions towards imprinting an ecological reasoning on society by means of young citizens



IMPRINT+
web app

Use the converter to estimate the environmental impact of your every-day choices. You can also connect with other users to collectively solve local environmental problems.



Use the App to:

- Register your IMPRINT+ profile;
- Explore your ecological impact and learn what you can do to compensate;
- Discover what actions and needs were identified by your local community;
- Submit your own observations and actions;
- Create environmentally active local communities;
- Find out your IMPRINT+ ranking.



Use the website to:

- Learn about IMPRINT+;
- Discover the Pilot Program in Lousada, Portugal;
- Acquire knowledge about sustainability issues;
- Download reports, course material and other documents;
- Learn about the latest news from IMPRINT+ participants all over Europe;
- Register to IMPRINT+ newsletter.



Use the tutorials to:

- Assess the ecological wealth of an area;
- Learn about green entrepreneurship.

IMPRINT+ Training Course

The objective of IMPRINT+ Training Course is to train teachers and trainers so that they can spread the IMPRINT+ message, replicate the training and raise awareness in their areas of influence.



The conceptual cornerstone

IMPRINT+ is based on three main ideas that act as guidelines and building blocks for the project's philosophy, objectives and methodology:
Learn. Act. Connect.



Learn

Learn about yourself, the world and how much you care about it. Use IMPRINT+ to raise your environmental consciousness and ecological thinking to protect Earth. Be aware that this is a planet with finite resources that we all share



Act

Be the change you want to see in the world! Be a print+ and leave a positive footprint in the planet! Whether by planting trees, collecting garbage or building ponds, act to make a change!



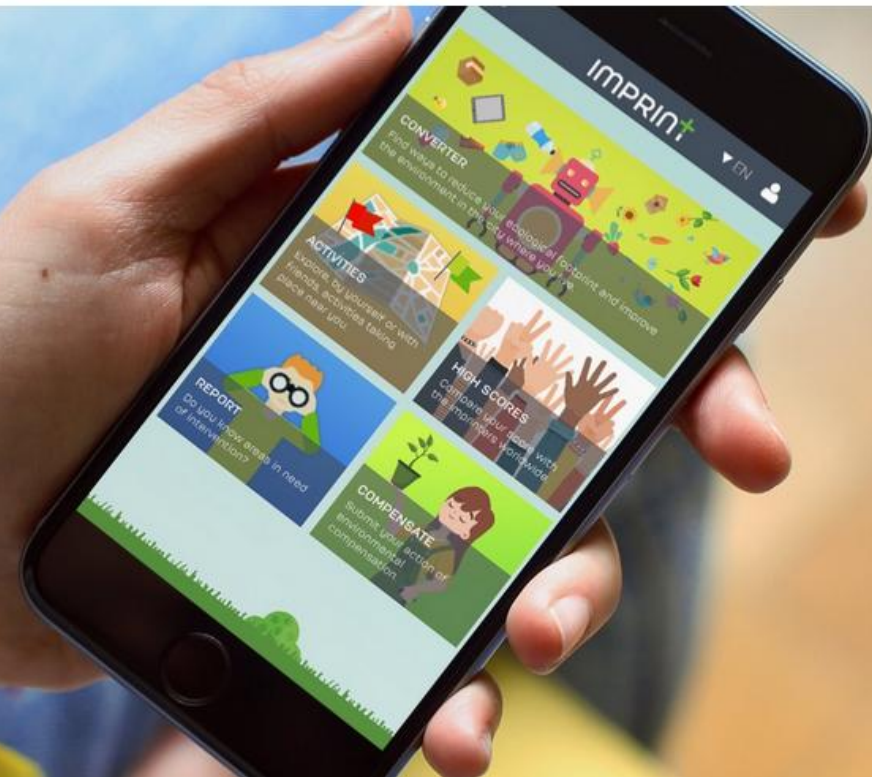
Connect

IMPRINT+ aims to promote and empower active community networks – sharing knowledge and best practices – as a keystone for solving local environmental problems. The transnational nature of the project will also strengthen the bonds among citizens within a European framework.

Imprint+ app

We have developed an innovative Web App for your desktop and mobile devices that will allow you to participate in IMPRINT+ wherever you are! Find out more!

Explore the app





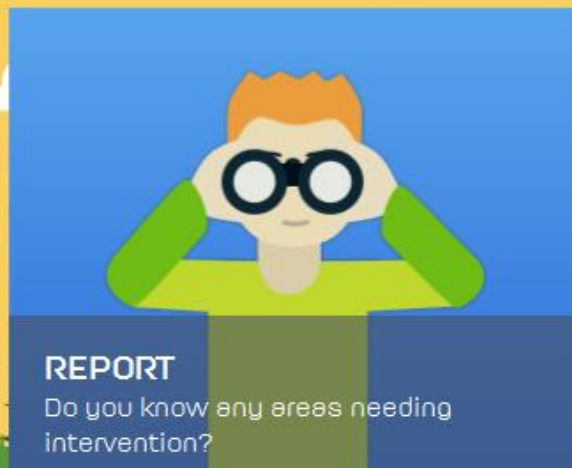
CONVERT
Simulate and explore ways to compensate your environmental impact.



ACTIVITIES
See all submitted reports and compensation actions.



ECO-RANKING
Compare your score with other users worldwide.



REPORT
Do you know any areas needing intervention?



COMPENSATE
Did you accomplished a compensation action? Submit it here!

Convert



Treveling

Do you prefer walking and cycling or going everywhere by car?



Shower

Compensate the environment for the water you waste in the shower.



Clothing

Do you still have room for your clothes and shoes?



Paper

Are you from the paper age or you only use tablets?



Electronic Entertainment

Do you have a screen for appendix?



Fast food

When was the last time you had a meal in a shopping center?

Convert

Public transport



Everyday

Sometimes

Daily, on average, how many minutes do you travel?

30|  minute(s)

← Back

Convert →

Convert

How to compensate?

To compensate your impact, every year, you should



Trees

Plant 2 native tree(s)!

Even with a lower average consumption per capita, public transportation uses roads or railroads. Building them causes deforestation that can be compensated by planting trees.



Convert

How to compensate?

To compensate your impact, every year, you should



Invasive species


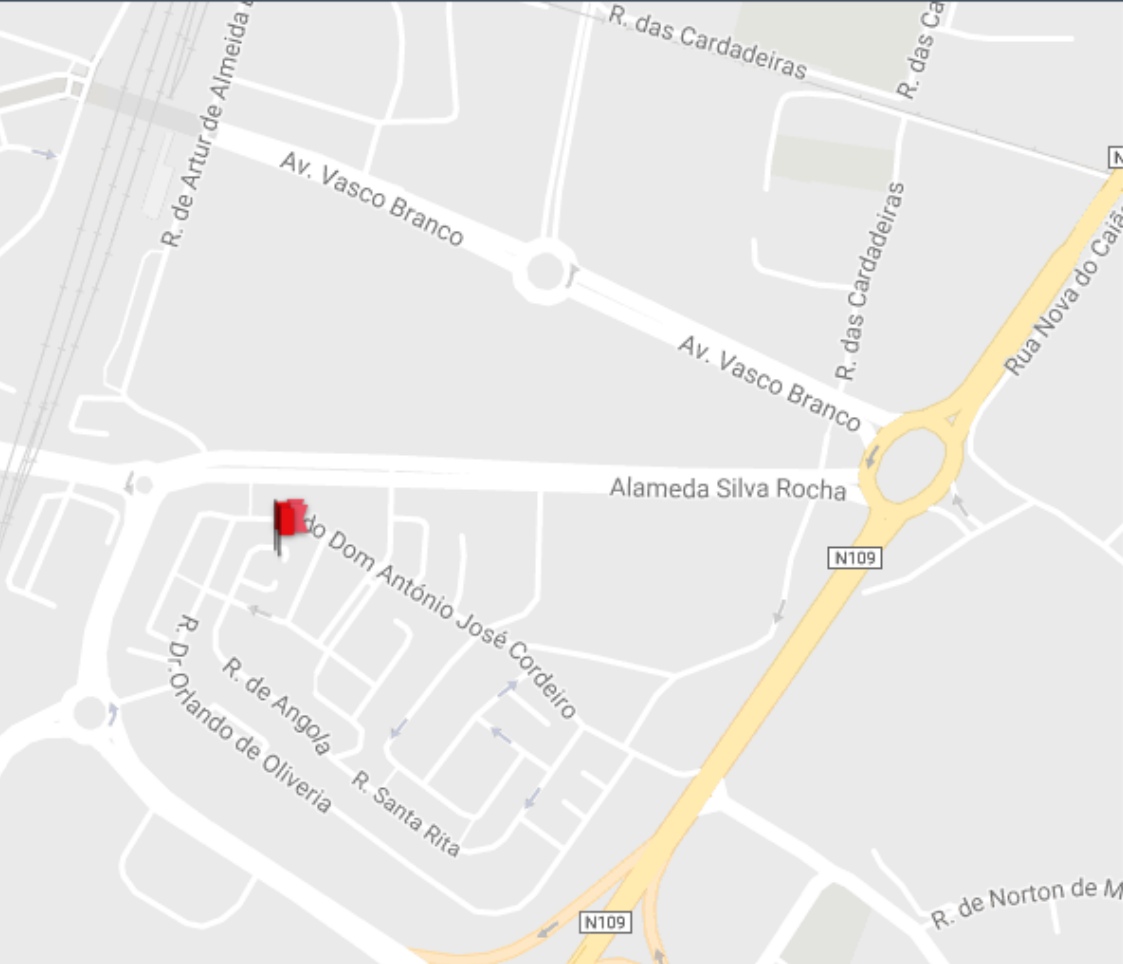
Remove 3 m² of alien invasive plants!

Road and railroad construction turns the landscape more vulnerable to the establishment and dissemination of exotic species. By using public transportation, you reduce your energy consumption. Help also to compensate the impact of invasive species, by removing them.



Report

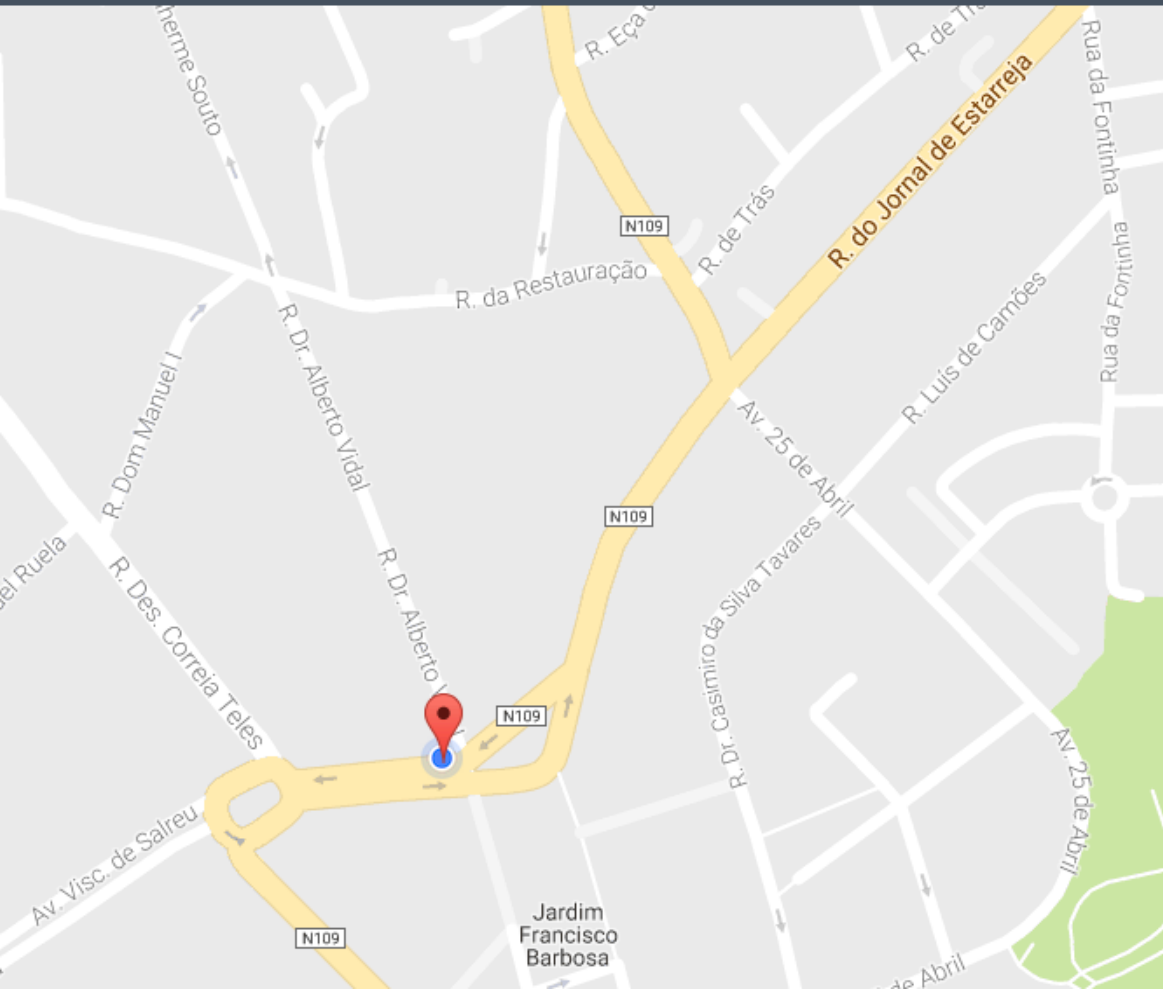
EN Hi, Milene!



NEW REPORT

Found an area that needs improvement?
Register it here so that all members of
the community can help you solve the
problem.

Start



2 What should be done here?

Select the category that better describes the issue you see in your area.



Trees



Invasive species



Litter



Wildlife shelters



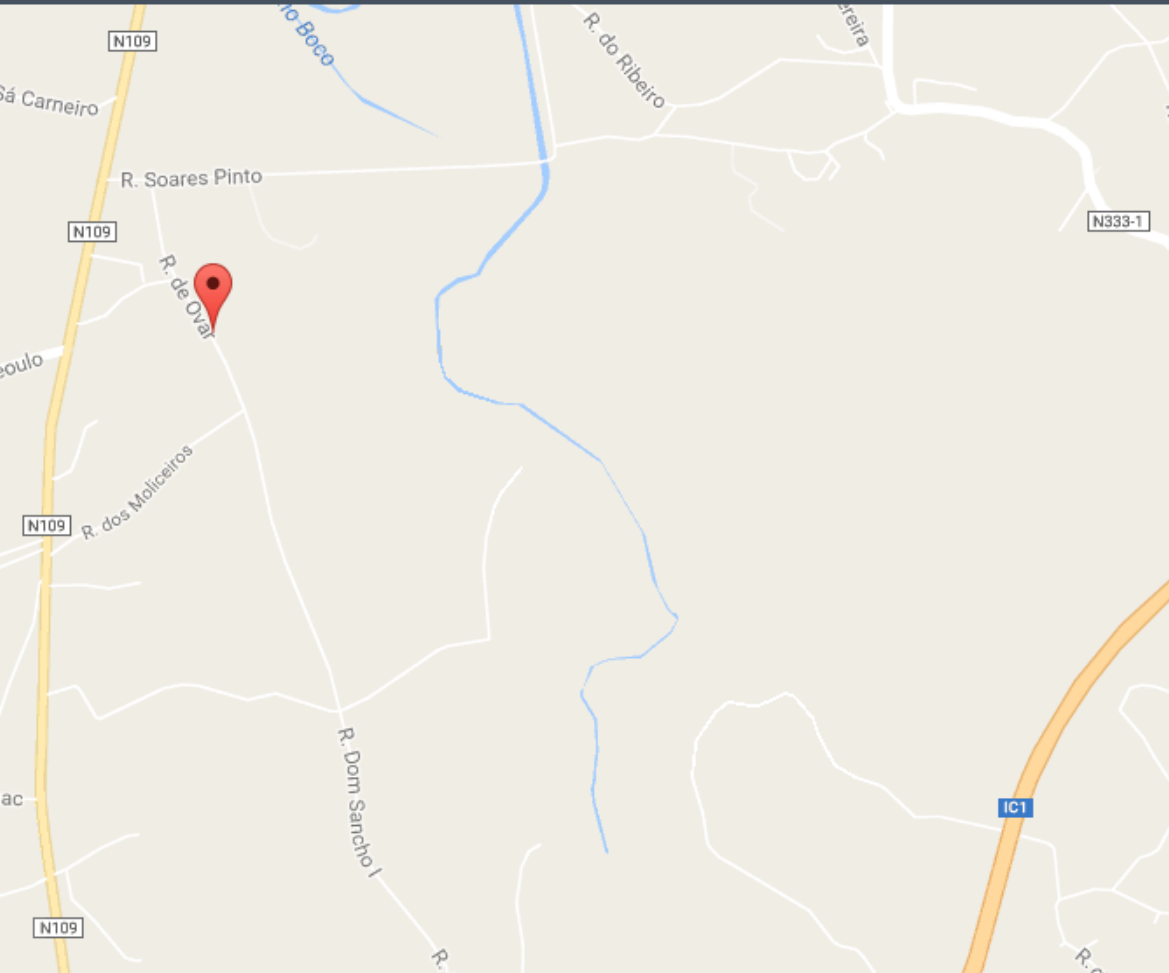
Organic vegetable garden



Wildlife pond



Environmental volunteering



2 What have you done?

From the following categories, select the ones that best define your compensation action.



Trees



Invasive species



Litter



Wildlife shelters



Organic vegetable garden



Wildlife pond



Environmental volunteering

Eco-Ranking

9 

Compensations



11 

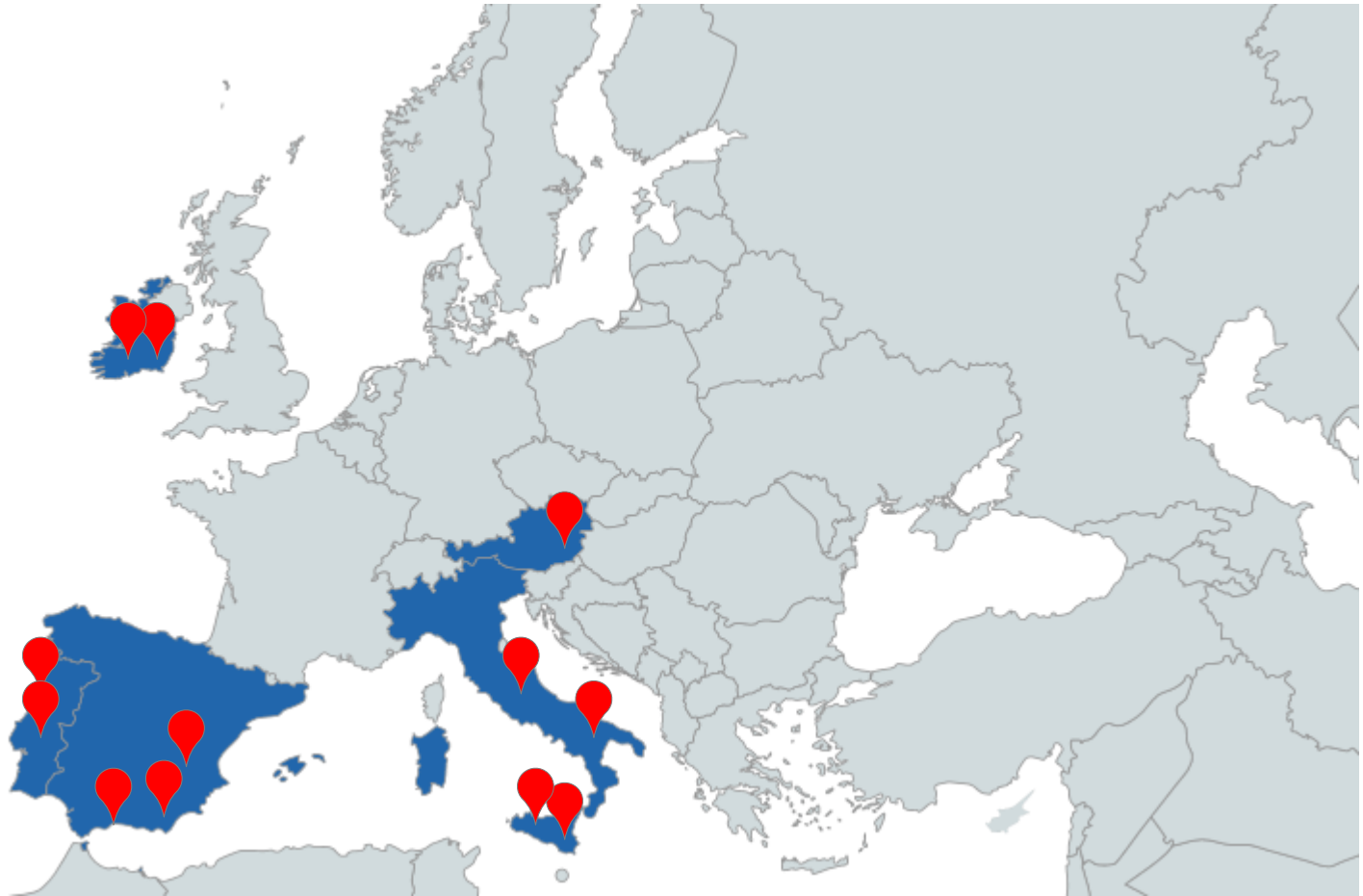
Reports

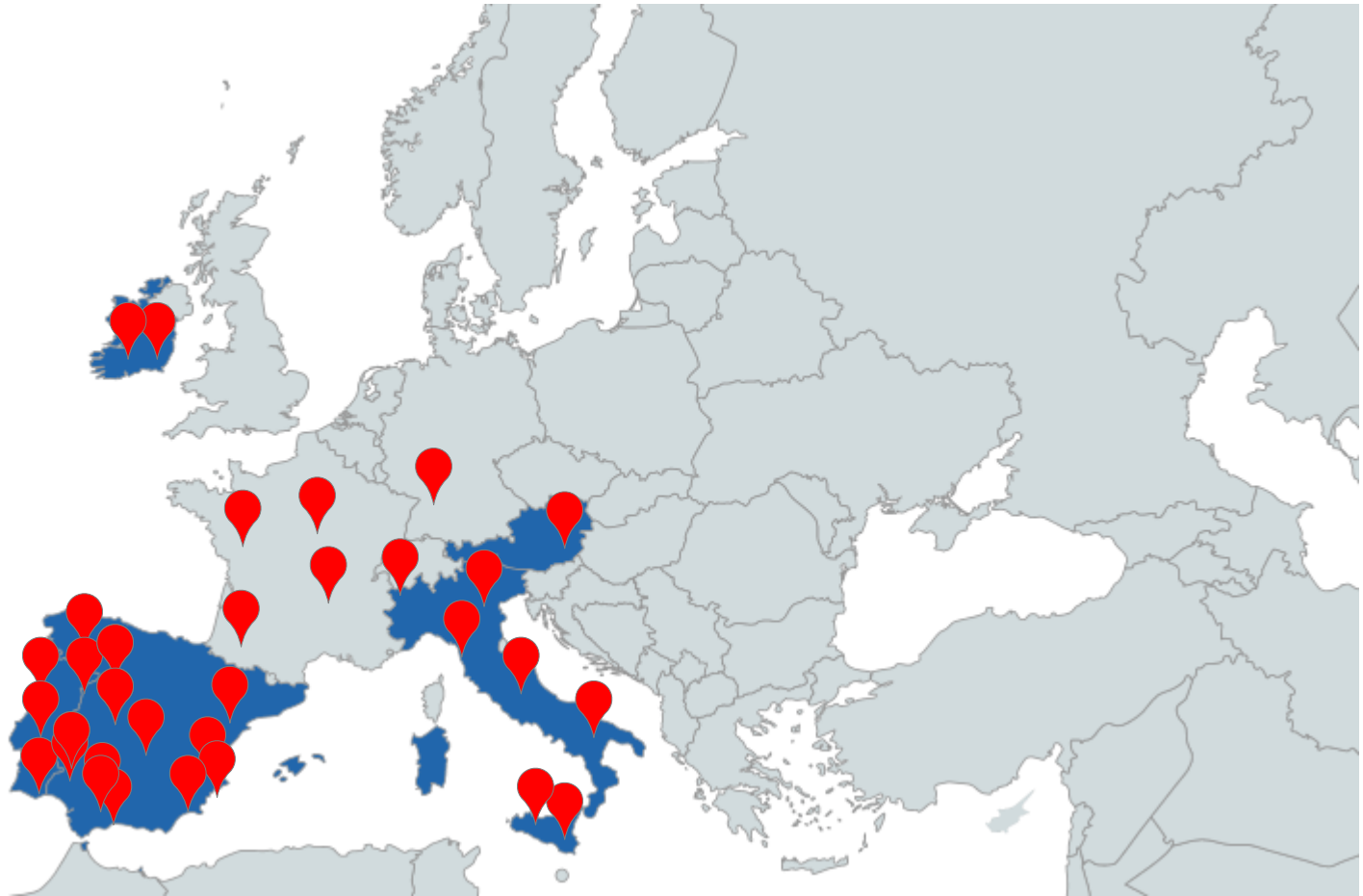
All countries ▾

Top Users

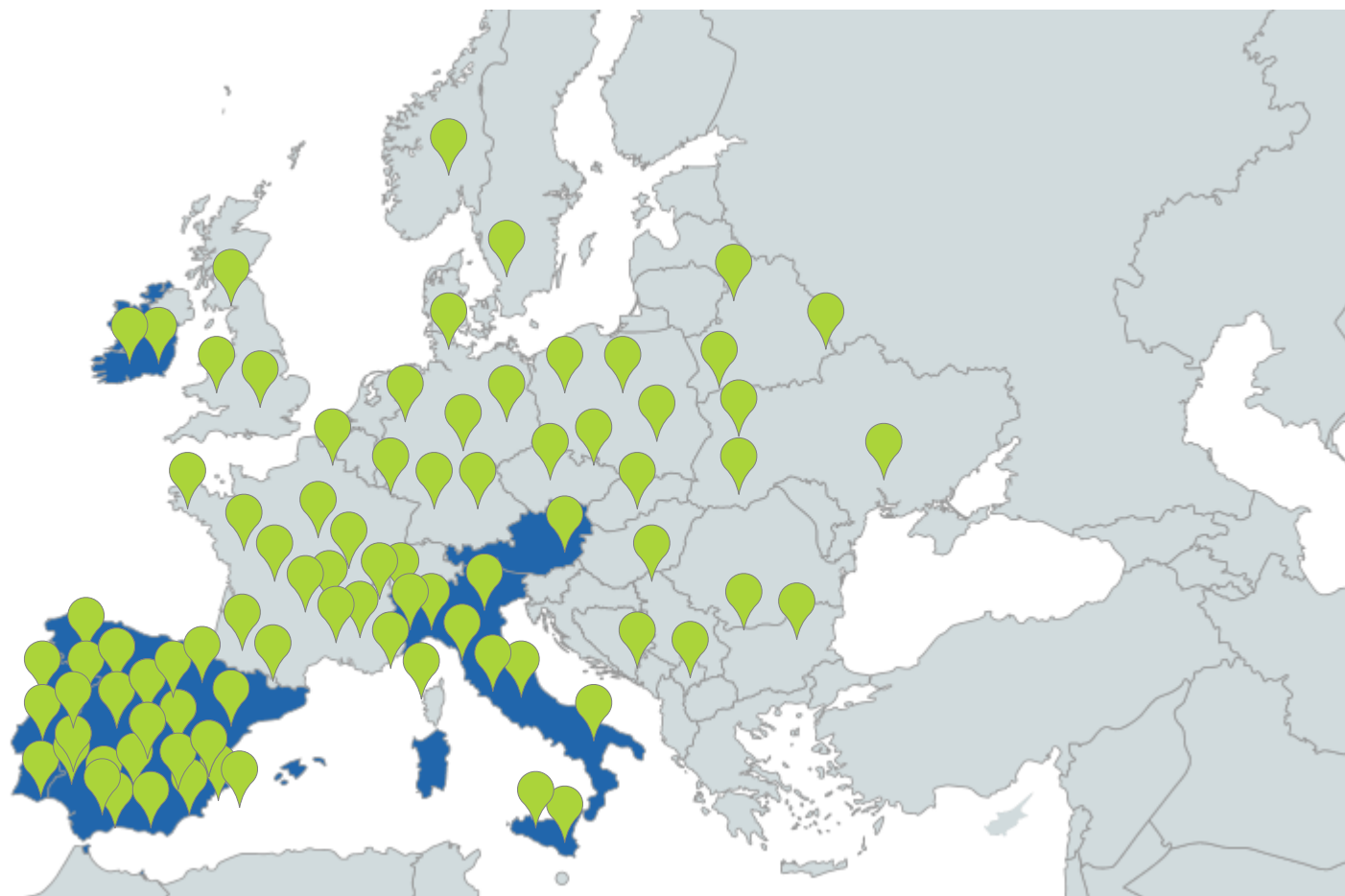
Top Countries

Rank	Name			Total
	 Lourenço	8	4	1396
	 imprintplus	1	2	712
	 Armando	2	1	530





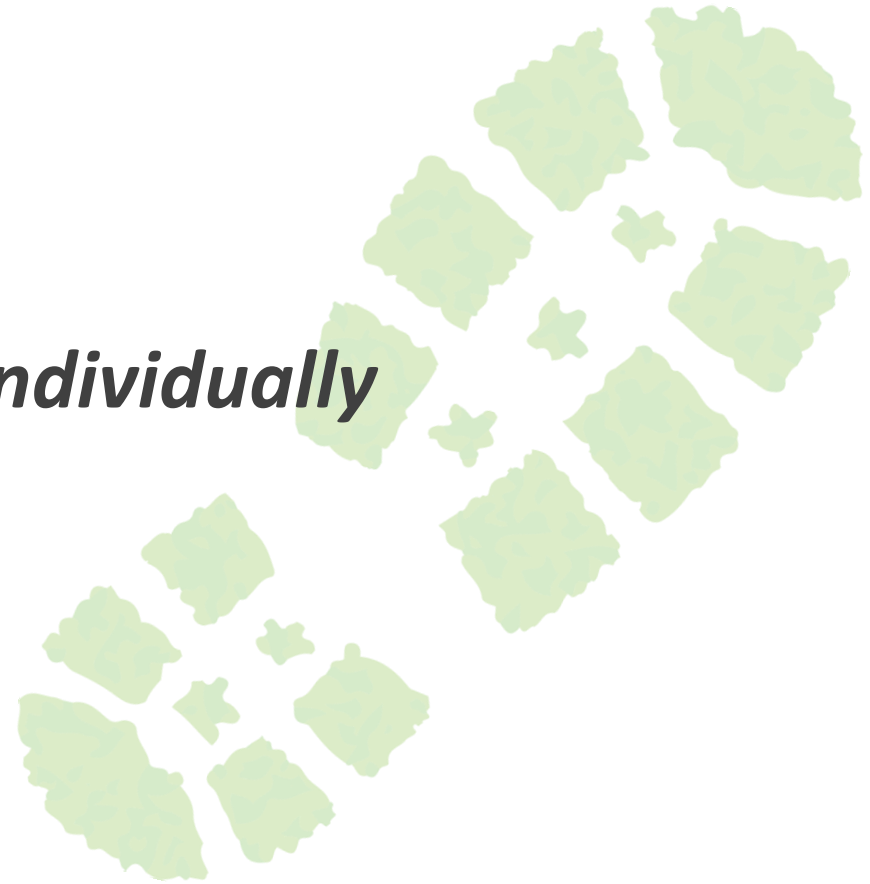




Think globally

Act locally

Change individually



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Leave no Trace

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for Transfer and Exploitation of EU Project Results**

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